

CSMA Meeting Agenda Items

Legend High School

9 - 12

Present:

Patrick Moring

Karla Shotts(remote)

Adam Dawkins




Anastasia Harrison

Gina Claus

Kristi Rathbun

Jed Palmer

Scott Roberts

1. Call to Order - called to order by Patrick
2. Approval of Minutes -  12/7/2024 Board Meeting Agenda
 - a. Motion - Kristi moved to approve the minutes, Scott seconds, minutes approved
3. Officer Reports
 - a. Exec. Director
 - i. Budget Update  Approved 2024-2025 budget and financials
 - ii. Membership Reports  2024-25 Membership Report
 1. Accurate list, more expected when critique submissions open
 - iii. Update on Benson Scholarship Status
 1. Funded through 2031, \$2k/year
 - a. Appreciates hearing from the recipients; continue to share contact information
 - b. Jed has the Benson plaque and we will have it at JDay every year
 - b. President
 - i. Elections reminder
 1. Need to start reaching out
 2. Kristi and Patrick will meet next week virtually
 - ii. Committee Progress
 1. Two committees are meeting and moving forward
 2. Start committee to assist critique/contest board member

- c. Vice President
 - i. Student Board
 - 1. How to move forward next year
 - a. Have them be a part of meetings
 - b. March 9 have student board application ready for Jed
 - c. March 11 election info will go out
- d. Past President
 - i.
- e. Education
 - i. [Learning Outcomes](#)
 - 1. Document to help new advisers with what students need to know by the end of the year
 - 2. Would love feedback on the document with what is missing, what we can add
 - ii. Content support
 - 1. Individualized lessons have been requested
 - 2. Been sending JEA resources
 - 3. csmaadviser.com has adviser resources that we will either move over or maintain and link to CSMA site
<http://csmaadviser.com/>
 - 4. Karla can link her stuff to that website so advisers have access to all of the resources
 - iii. Update on NFHS
 - 1. Reaching out has led to a better working relationship with NFHS
 - a. Students working with NFHS directly
- f. Advocacy
 - i. Arvada West-Copyright laws and the AP
- g. Digital Media
 - i. Broadcast meetup recap
 - 1. Include a photographer meetup in the fall. Have it be at a cross country meet or flag football or something where it is round robin games and can cover their school while talking about photography

- ii. What can we learn from documentary filmmakers? How to read a documentary. Possible doc screenings with Q & A.
 - iii. Radio (as in, audio only) broadcasts. Internet radio stations? (~~MIXXX~~) [CHSAA Media Handbook](#) -Page 8 has audio streaming rights and money
 - iv. Karla link Radio unit
- h. Middle School
 - i.
 - i. JEA State Director
 - i. JOY Recap
 - ii. Anything for the semi-annual report?
- 4. New Business
 - a. RFP for J-Day 2026/27 - Oct 1 again for 2025
 - i. What do we want included in the proposals from possible hosts?
Here is what I have so far:
 - ii. possible date availability for fall of 2026 and fall of 2027
 - iii. proposed location on campus
 - iv. proposed space for our large groups sessions (estimate of 1500 people)
 - v. proposed spaces for our breakout sessions (35-400 person capacities, enough to hold our group with overflow)
 - vi. cost for use of spaces
 - vii. proposal with cost estimate for adviser hospitality space
 - viii. logistics and costs for student lunch
 - ix. logistics and cost for parking (school busses, smaller activity busses, passenger vehicles)
 - x. adviser hospitality space include food for advisers?
 - xi. Sponsorship fund division?
 - xii. Locations other than CSU and CU? DU, UCCS, Metro, ACC
 - xiii. Tues/Weds/Thurs
 - xiv. Emergency weather plan
 - b. Post-Secondary Collaboration Interest
 - i. We have been contacted by several community college and university programs about inclusion options

1. Could be a good connection between high school and college; help bridge that connection
 2. Could be a separate board or connected to CSMA
 3. Start conversations, but no decisions yet
- c. Committee progress?
- i. Working throughout spring, proposals at the June meeting
 - ii. New Logo feedback
- d. 2025 Board Elections
- i. VP/Pres. Elect, Contest/Critique, Advocacy
 1. Kristi, Jed, and Patrick will have a virtual meeting next Thursday at 3:30 PM to get everything out.
- e. Membership 2025-26
- i. Challenges with current structure
 1. Need each program to sign up separately
 - ii. Possible changes
 1. \$75 membership fee per program
 2. Adviser only membership option \$50 - gives access to newsletters, JDay, meetups, curriculum and resources, but not contests and critiques
 3. Patrick motions for a vote restructuring membership and fees. Each program has an application; \$75 each program, \$50 adviser only option. Gina seconded. Passed unanimously
- f. Concerns with CHSAA student journalist access policies
1. From Karla - CHSAA sent out info to athletic directors and not advisers, so advisers and students did not know that they could not get to the floor for wrestling state
 2. Want to ensure their access for state basketball
 - a. Here is the [CHSAA mission statement](#)
 - b. [Media credential handbook](#)
 - c. [Sample communication to our admin?](#)
 - ii. Organization next steps
 - iii. Possible official communication from the board to CHSAA about the state wrestling issue
 1. And from the student board?

2. From our Athletic and Activity Directors?

- a. Do we draft and ask for signatures?
- b. Patrick, Kristi, and Jed will draft a draft letter writing campaign for advisors to distribute in communities for signatures from parents, AD's, and stakeholders to be sent to CHSAA board members advocating for a Bylaw change regarding press access equal to professional journalism access to all CHSAA events. The timeline for the draft would be April 1st to membership and delivered to all CHSAA board of directors by April 15th.

g. Listserv

- i. Might be time to research alternatives: substack

1. Jed will research and report in June

h. NewsBreak website picking up student media pieces

- i. <https://chswarriorscroll.com/3415/opinion/january-20th-was-a-warning/>
- ii. <https://www.newsbreak.com/news/3787397913547-january-20th-was-a-warning>

Patrick motions to end the meeting, Gina seconded

Meeting adjourned at 11:57 am