

CSMA Meeting Agenda Items

Englewood High School

December 7, 2024

Present:

Patrick Moring

Gina Claus

Natalie Barnard

Anastasia Harrison

Scott Roberts




Jessica Hunziker

Jed Palmer

Adam Dawkins

Karla Shotts

Kristi Rathbun

1. Call to Order
2. Approval of Minutes -  8/31/24 Board Meeting
 - a. Motion - Karla and second Scott
3. JDay Review - Jed
 - a. Final Numbers - budgeted for 1000, came in around 1450 brought in over \$58,000.
 - b. Feedback Form
 - i.  J-Day Feedback
 - c. CU debrief notes -  CU Weekly Meeting notes
 - i. CU has proposed Oct. 1, 2025 for next year. Feedback gathered from board conversation will be used to inform decisions for next year.
 - d. Conversations need to start happening NOW with CSU in terms of us possibly returning to CSU in 2026- it would be good to have CSU give the same kind of packet of information - questions of what are they are going to offer to entice us to come back - Patrick is going to take this one
 - e. CU will be creating a proposal for continuing J-Day at the CU campus for 2026
 - f. Board responsibilities @ J-Day
Build a schedule for board members to be at the table - with some stickers, candy etc to entice people etc.
 - g. Best of Show
 - i. Very low participation - how do we increase participation

D - Observations to add :

adding for Anastasia Harrison - noticed that more people stayed in the UMC than going over to the Case building

Need a map

People asking about CSMA and a mentor program

We need coolness at the table - thinking Elise has those; should have candy, info about what CSMA offers advisers and what CSMA offers students; could get the student board involved (they were wanting other ways to help out at JDay)

Perhaps dividing that 'these schools go to lunch during 2nd session, this

Group of kids go to lunch during 3rd session etc


Schedule released late - I understand waiting for presenters

Need more helpers or discuss with CU where those helpers are because multiple people were looking for them near the Aspen rooms and couldn't find any

Using catered lunch didn't help lines in the food court or Starbucks. Is CU ok with this?

4. Officer Reports

a. Exec. Director

i. Budget Update  Approved 2024-2025 budget and financials

ii. Membership Reports  2024-25 Membership Report

b. President

i. Spring Election Cycle

1. Recommendations/Suggestions

a. Talk to yearbook reps about young advisors doing well that might become board candidates

2. Discuss committee participation and ideas

c. Vice President

i. Student Board Update

d. Past President

e. Education

i. Follow up on access and streaming issues

1. CHSAA Policies

a. Press Passes

- i. each school receives 4, should go to the journalism advisers
 - ii. Some schools not honoring press passes, should have CHSAA communicate to schools
 - 2. NFHS coordination
 - a. NFHS owns rights to all postseason games
 - b. Schools that use the NFHS platform may be able to produce programming for delayed production
 - 3. Regular Season Broadcast Rights
 - a. Owned by the home school.
 - b. Outside broadcasters should be going through the established CHSAA system. This includes permission from the home school and payments to the home school.
 - c. They need to understand that giving to Fanview took away experience and opportunities from your own students
- f. Advocacy -

Reminder to please send out something in April that reminds advisors that they are protected in terms of election being covered in the yearbook
- g. Digital Media- making the transfer of SAW type content to new site over winter break. - Want to offer a broadcast bootcamp/ get together for live sports broadcasting crews. Maybe in conjunction with advocacy for stuff we are working on with policy.
- h. Middle School
- i. JEA State Director
 - i. Greer/JOY Scholarship Review (informational);
 - 1. [Session from Jess](#)
 - 2. Something for 9/10 graders?
 - ii. JEA Updates
 - 1. [Seattle Proposals due Jan. 15](#)
 - 2. [Semi-Annual Report](#)
 - 3. [First Amendment Press Freedom Award - Dec. 15](#)
 - iii. Highlight national award winners on social media?
 - iv. ReThink?

5. New Business

a. Updating CSMA processes

- i. Data Storage
- ii. Document Access and Storage Protocols
- iii. Email options

b. Contest Rules Updates Needed

- i. Adult participation in production, specifically live broadcasting
- ii. Time for All-Colorado revamp - DEI aspect added, for example

c. Post-Secondary Collaboration Interest

We have been contacted by several - table for next meeting

d. Committee progress?

- i. Working throughout spring, proposals at the June

e. 2025 Board Elections

i. Bylaw change to address tie votes

1. Motion to change bylaws - Put in place that tie votes in board elections will be determined by a vote by the current board.

Motions - Karla Shotts

Second - Scott Roberts

Motion passes unanimously.

ii. Possible Board Restructure Conversation

We have 8 members which creates voting complications.

Options

Eliminate middle school, eliminate secretary, eliminate past president as voting members

Don't want to eliminate past president as they have specific roles

Middle school becomes Contest/Critique coordinator

Secretary becomes appointed position and does not vote

We are looking to make a change on the board - we would like feedback from all advisors and then virtual meeting for us in January.

Jed is going to draft job description - and also what the changes in the bylaws look like - Board to review then out to membership - virtual vote in January

Next Meeting is March 1st, 2025 at Legend High High School from 9 AM to 12 PM.

Moved to adjourn 12:21

Karla Shotts - moved

Anastasia Harrison - second