2023 SESSIONS AT A GLANCE

Opening Ceremony 8:45-9:20am

Awards Ceremony 1:15-2:00pm

9:30-10:15am

Check Yourself

Karla Shotts, Englewood HS ONLINE Never No Summer

Dig Deep Into Profile Writing

Justin Daigle, Brighton HS CONTENT, YEARBOOK Room 390

They're Coming for Your Rights

Ben Reed, Monarch HS PUBLICATION SUPPORT Room 308-310

The Power of Why

Matt Varca, Grandview HS CONTENT, GENERAL Ballroom A

Let's Get Funky

Andrew Ross, Walsworth Laurel Wicke, Drake MS DESIGN, YEARBOOK Room 386

Playing with a Purpose

Gina Claus, Cresthill MS ADVISERS Room 300

Creative Composition:

Photographers & Videographers

Adam Dawkins, Regis Jesuit HS PHOTO, BROADCAST Ballroom D

CSMA Student Board Opportunity

Anastasia Harrison, Legend HS LEADERSHIP Room 304-306

University of Colorado Experiential Room Room 372-374

Want to get a feel for what another campus is like?

10:25-11:10am

Bigger. Brighter. Bolder. Leadership.

P. Griffin & T. Cleavelin, Jostens LEADERSHIP Room 308-310

Next-Level Stories

Matt Gohl, CSU CONTENT, GENERAL Room 386

The Ingredients of a Strong Broadcast

Patrick Moring, Rampart HS BROADCAST Ballroom D

The Four Cs of Social Media

Kristi Rathbun, Rock Canyon HS ONLINE Ballroom A

Interview Like a Friend

M. West & K. Vela, Castle View HS CONTENT, GENERAL Room 390

CSMA Awards Roundtable

Jed Palmer, Ranch View MS ADVISERS Room 300

New Tech for Video Journalists

S. Weiss & R. Crist, CSU BROADCAST Never No Summer

Designing Visual Packages

Seth Fine, Cherry Creek HS DESIGN, NEWS Room 304-306

11:20-12:05pm

LUNCH: Schools A-L

Reporting for the Ear: Podcasts & Radio

Alex Hager, KUNC BROADCAST Room 386

Sports Are Never Just About the Games

Jack Kennedy, Former Adviser CONTENT, GENERAL Never No Summer

Leaders Eat Last

Jessica Hunziker, Castle View HS LEADERSHIP Room 308-310

Finding Funds for a Journalism Program

Patrick Moring, Rampart HS Matt Varca, Grandview HS PUBLICATION SUPPORT Room 304-306

Get it Right: Photo Selection & Caption Writing

Annie Gorenstein-Falkenberg, Longmont HS PHOTO, YEARBOOK Ballroom D

Reporting Bad News

Molly Bohannon, Reporter CONTENT, NEWS Ballroom A

12:15-1:00pm

LUNCH: Schools M-Z

Investigative Reporting in Television News

Kati Weis, CBS News BROADCAST, ONLINE Ballroom A

The Power of Voice

Jed Palmer, Ranch View MS CONTENT, GENERAL Never No Summer

Video Sequencing Made Easy

Adam Dawkins, Regis Jesuit HS BROADCAST Room 386

Storytelling for Social Justice

Stephanie Mosnik, Poudre HS Cindy O'Donnell-Allen, CSU CONTENT, GENERAL Ballroom D

A Life in Media

Greg Luft, CSU GENERAL Room 308-310

Demystifying Design

Rebecca McGrath, Herff Jones DESIGN, YEARBOOK Room 390

Editor Roundtable

EDITORS Room 304-306

When do I eat lunch?

You may have brought lunch, but the Lory Student Center food courts is located on the two floors below the Grand Ballroom. Schools from A - L eat during Session 3 (11:20-12:05pm) Schools from M - Z eat during Session 4 (12:15-1:00pm)

Take a guided tour of the Rocky Mountain Student Media facilities! Sign up at the CSU table in the exhibit area. Tours begin at the start of **Sessions 2 & 3**.



Stop by to use the green screen, take selfies, make buttons, and learn more about the University of Colorado! Available Sessions 1-4.



THANK YOU to our sponsors!

Lead Sponsors

Business Sponsors

Walsworth







Scholarship Sponsor



