

CSMA Board of Directors Meeting | 3/4/2023 | 9 a.m.-11 a.m.

@Google Meet

Attendance: Kristi Rathbun, Lyndsie Riggs, Gina Claus, Jessica Hunziker, Elise Carlson, Anastasia Harrison, Justin Daigle, Matt Varca, Patrick Moring

Past Agendas/Minutes

[6/8/22 Board Retreat](#)

[12/3/22 @Grandview](#)

AGENDA

Meeting called to order - 9:05 a.m.

1. Welcome
2. Reading, correction, and acceptance of [December minutes](#)
 - a. No comments or changes to December minutes.
 - b. Ben motions to approve, seconded by Patrick. Minutes approved.
3. Officer Reports
 - a. Executive Director, Elise Carlson
 - i. Budget update
 1. No changes
 2. Elise, can you link updated budget reports here?
 - ii. Election slate, Board service updates
 1. No one has officially filled out the form yet.
 - iii. Capitol Hill Press Conference
 1. Elise says she doesn't know. The scheduling of when the building is available is limited, and then trying to get Barbara is limited. Elise hasn't heard back from anyone.
 2. Are they still in session during SAW and reThink? Something in May? Over the summer, it's going to be about next year. It's hard to get kids to do things over the summer. May has AP tests, banquets, etc.
 3. What's a deadline to get it all set up? Reservations are allowed 2-3 months in advance, so it should be schedule in November/December 2023.
 4. Capitol Hill is canceled for 2023, but will be scheduled by the end of December for 2024.
 - iv. Spring Contests
 1. Benson will be announced at the end of this week in addition to additional spring contests
 2. If we know of anyone who can judge, please let Elise know.
 - b. President, Kristi Rathbun
 - i. CSMA's offerings and role(s) for membership—How do we balance shifts in attendance at events with providing opportunities for advisers and students?
 1. Does it have to be events? Can they be virtual?
 2. Thank you Matt for putting together CTE stuff.

3. For us to make in-person work, we have to do more planning ahead and promotion beyond the emails. People forget about emails. Does the board reach out?
 - ii. Website overhaul/update?
 1. Anastasia will work on the website over spring break with Gina.
 - iii. Monthly highlights/lessons?
 - iv. [Calendar dates-reminders](#)
 1. Contests next month
 2. Rethink/SAW June 5-7
 - a. We will need to put together flyers and mail to schools. Reach out to advisers and principals. The reThink team needs to identify offerings and we can adjust to include online/social media/broadcast/newspaper. How do we include those kinds of sessions and how do we promote it better?
 - b. We can reach out to Jack to get old advertising materials.
 - c. Patrick will reach out to Jack and get materials to the board. We should bring some to San Francisco as well.
 - d. Matt will reach out to CTE district coordinators with reThink and SAW information.
 - e. reThink will be \$45 per students; advisers who bring students will be free.
 3. Board retreat June 7
- c. Immediate Past President, Jessica Hunziker
- i. **Returning Board Members**
 1. Education Coordinator - Matt Varca (term ends 2024)
 2. Digital Media Coordinator - Lyndsie Riggs (term ends 2024)
 3. Secretary - Anastasia Harrison (term ends 2024)
 4. Past President - Kristi Rathbun (term ends 2025)
 5. President - Patrick Moring (term ends 2027)
 - ii. **Available Positions**
 1. Advocacy
 2. Vice President
 3. Middle School
 - iii. **Interested**
 1. Natalie Barnard - Secretary
 2. Anastasia - VP
 3. Heather Pitzel - ?
 4. Karla Shotts-advocacy?
- d. Vice-President, Patrick Moring
- i. We need to get back in the swing of things. Patrick will continue to reach out about adviser spotlights.
 - ii. Patrick has been working on a southern Colorado broadcast event.
4. Committee Reports
- a. Digital Media Coordinator - Lyndsie Riggs

- i. Lyndsie signed up for a "10-minute trainer" network. Lyndsie will send an email to Justin and we will share with membership via the list.serv.
 - b. Education Coordinator - Matt Varca
 - i. [CTE Coordinator Updates](#)
 - ii. Model Applications
 - c. Advocacy Coordinator - Ben Reed
 - i. Eaton HS
 1. Thank you Ben for all your work supporting the Eaton HS students.
 2. Ben will continue to work with the students to draft a policy for senior photo submission for the coming year if there is an opportunity to do so.
 3. Ben will share that model policy with Elise to include in a newsletter in May?
 4. Link to Castle View's senior photo submission:
<https://docs.google.com/document/d/1cOeIJ-rJcQba40MgKf6GzXpidrxvT EE-/edit?usp=sharing&oid=105548985238311532633&rtpof=true&sd=true>
 - ii. Capitol Hill Press Conference
 - d. Middle School Coordinator - Gina Claus
 - i. [CV staff guide](#)
 - e. JEA State Director - Justin Daigle
 - i. Dorothy Greer Scholarship
 1. 6 portfolios entered
 2. Katie Fisher from Grandview is our Dorothy Greer winner and our runner up is Maya Dawson from Conifer.
 - ii. Congratulations to all JEA Adviser winners
 - HL Hall Yearbook Adviser of the Year Kristi Rathbun; HL Hall Special Recognition Yearbook Adviser of the Year Sergio Yanes; and Yvette Manculich JEA Lifetime Achievement.
 - 4 Colorado First Amendment Press Freedom Awards
 - iii. JEA Award Deadlines: Broadcast Adviser of the Year - May 15. Is there anyone we should encourage to apply?
 - iv. Please vote in the JEA Director-at-Large run-off
 - v. New JEA Colorado State Director
 1. Val Kibler sent an email for those interested (JEA members) to submit a resume and letter of interest by March 10.
 2. We want a few months of overlap so I can help transition the new state director
5. Meeting adjourned at 10:20 a.m.