

Broadcast Contest	Description
Creative Use of Green Screen	Demonstrates creativity and technical mastery. Please include time segments for where the green screen is used.
Program Editing/Direction - Features	Focused on regular broadcasts with a recurring format or special programming. Submissions must include both broadcast clip and attached commentary from the student detailing editor or director involvement in the clip.
School News	Focus on something timely happening on campus, including academic changes/highlights, one-day events, such as spirit assemblies, etc.
Play-by-Play Sports Program	In addition to visuals and natural sound, highlights play-by-play announcing team. Please select a 5-minute segment and include the times in the submission comments.
Community News	Take viewers off-campus to cover events/trends of local interest, with clear audience appeals; might include state and national/international news that is localized to your community.
In-Depth Special Report	Covers multiple-day events on campus or off, with a mix of timely news, background, and analysis; might include a series of videos shared through a website or social media.
Human Interest Feature	Focus on a topic/event that allows the audience to experience the human spirit, to laugh, to cry...
Sports Feature	Take the audience behind the scenes of an interscholastic or club team, allowing the audience to better understand motivation, preparation, and personalities.
Commercial or PSA	Focus on areas of interest to viewers, often with a clear point of view.
Opinion	Take a position on a timely issue of interest to the audience, combining reporting with a clear point of view.
Special Computer Effects	Demonstrates creativity and technical mastery, including credits and titles. Please include time segments for where the effects are used.
Broadcast Personality	Includes anchor desk work, narration, stand-ups. May include a team of individuals who regularly interact or otherwise contribute to reporting. MAY be submitted as a reel. In your submission comments, please include time segments for each video, totaling 5:00-7:00 minutes across all videos.
News Writing	Based on the writing for a specific report. Submission must include both a broadcast clip and a script copy (in Word or PDF format).
Feature Writing	Based on the writing for a specific piece of feature reporting. Submission must include both a broadcast clip and a script copy (in Word or PDF format).
Program Editing/Direction - News Segment	Focused on regular broadcasts with a recurring format or special programming. Submissions must include both broadcast clip and attached commentary from the student detailing editor or director involvement in the clip.

News Contest	Description
Podcast	A podcast entry will consist of TWO episodes, chosen by the school.
News-Feature	spread (or links to published web pages). If the item to be judged cannot be easily identified, it may be disqualified.
In-Depth News Coverage	Verbal plus visual; a package of news coverage. Judges will assess the impact of the entire package of coverage, which may span multiple pages.
Breaking News Coverage - Online only	Writing under deadline pressure on a news event. Includes photos and video.
Sports-Feature	spread (or links to published web pages). If the item to be judged cannot be easily identified, it may be disqualified.
In-Depth Sports Coverage	Verbal plus visual; a package of sports coverage. Judge will assess the overall impact of the entire package, which may span multiple pages.
Breaking Sports Coverage - Online only	Breaking sports news, including text, photos, video.
Personality Profile	spread (or links to published web pages). If the item to be judged cannot be easily identified, it may be disqualified.
Lifestyle News-Feature	Writing that explores the why and how of popular culture, trends, society, fashion, technology or any other lifestyle coverage area. Should be submitted as part of a spread (or links to published web pages). If the item to be judged cannot be easily identified, it may be disqualified.
Lifestyle Coverage	Verbal plus visual; a package of lifestyle coverage, and may include multiple pages. Lifestyle = most coverage traditionally called "features," such as popular culture, trends, fashion, technology, etc.
Critical Review	such as TV, movies, restaurants, theater, fashion, technology, video games, etc. Should be submitted as part of a spread (or links to published web pages). If the item to be judged cannot be easily identified, it may be disqualified.
Staff Editorial	One unsigned persuasive article that represents the views of the publication. Usually written in third person, with a formal argumentative structure. There is a separate category for commentary writing, which is more personal and less formal. Should be submitted as part of a spread (or links to published web pages). If the item to be judged cannot be easily identified, it may be disqualified.
Column	sports. Personality, insights, and intriguing use of language combine to produce the best columnists. Should be submitted as part of a spread (or links to published web pages). If the item to be judged cannot be easily identified, it may be disqualified.
Commentary	a spread (or links to published web pages). If the item to be judged cannot be easily identified, it may be disqualified.
Alternative Coverage Treatment	Verbal plus visual; any alternative to traditional text that either complements other coverage or stands alone. Sometimes called a sidebar or STD (story telling device), the judge will assess impact, efficiency, and presentation. Should be submitted as part of a spread and indicated with a red boundary box. If the judge can't find it easily, it may be disqualified.
Single Page Design - Print media only	Limited to samples from printed publications (website front pages NOT eligible).
Facing Pages Design - Print media only	Often the center spread, though not limited to those. For magazines, usually facing pages, but no more than two. Please submit as one PDF.

News-Feature Photo and Caption	Story-telling photograph, judged also on technique and accompanying caption. Includes all photos other than sports or portraits. Should be submitted as part of a spread and indicated with a red boundary box. If the judge can't find it easily, it may be disqualified.
Sports Action Photo and Caption	Game/event action, with accompanying caption. Should be submitted as part of a spread and indicated with a red boundary box. If the judge can't find it easily, it may be disqualified.
Sports Reaction Photo and Caption	Photo showing results of athletic competition, sidelines, stands, etc. Action shots should be entered in category 118. Should be submitted as part of a spread and indicated with a red boundary box. If the judge can't find it easily, it may be disqualified.
Environmental Portrait	Photo that normally accompanies a personality profile, showing the person in his or her work space or area of skill. Should be submitted as part of a spread and indicated with a red boundary box. If the judge can't find it easily, it may be disqualified.
Photo Essay	Verbal plus visual; multiple photos on a related topic, with captions and possible text. May be displayed on one page or a spread.
Editorial Cartoon	argument of some sort that can be discerned by a reader even without accompanying text. Should be submitted as part of a spread, with a red boundary box to indicate the item to be judged. If it cannot be easily identified, it may be disqualified.

Yearbook Contest	Description
Podcast	A podcast entry will consist of TWO episodes, chosen by the school.
Student Life Spread	Event or lifestyle coverage - includes verbal and visual presentation. The judge assesses the overall effectiveness of an entire spread. Please submit as one PDF.
Clubs/Organizations Spread	Includes verbal and visual presentation. Please submit the spread as one PDF.
Sports Spread	Includes verbal and visual presentation. Please submit the spread as one PDF.
Academics Spread	Includes verbal and visual presentation
People Spread	Includes verbal and visual presentation; must include portraits somewhere on spread. Please submit the spread as one PDF.
Chronological Spread	Includes verbal and visual presentation that includes a chronological combination of coverage areas on THREE consecutive DPS. You may attach three PDFs or combine all six pages into one PDF.
Theme Package Presentation	Design plus photography plus typography; includes cover, endsheets, opening, dividers, and closing - If possible, combine all theme spreads in one multi-page PDF.
Theme Package Writing	Writing throughout the theme package, including captions and headlines. If possible, submit all theme pages to be judged in one PDF.
Personality Profile Writing	Writing that covers personalities in the school community. Should be submitted as part of a spread and indicated with a red boundary box. If the judge can't find it easily, it may be disqualified.
Student Life Writing	Writing that emphasizes the why and how of popular culture, societal trends, student life, etc., on-campus or off. Should be submitted as part of a spread and indicated with a red boundary box. If the judge can't find it easily, it may be disqualified.
Clubs/Organizations Writing	Writing that emphasizes the why and how of clubs and/or organizations. Should be submitted as part of a spread, with a red boundary box. If the item to be judged cannot be easily identified, it may be disqualified.
Sports Writing	Writing that emphasizes the why and how of athletics. Should be submitted as part of a spread, with a red boundary box. If the item to be judged cannot be easily identified, it may be disqualified.
Academics Writing	Writing that emphasizes the why and how of academics. Should be submitted as part of a spread, with a red boundary box. If the item to be judged cannot be easily identified, it may be disqualified.
Alternative Presentation	Any alternative to traditional photo/caption/text coverage in any section of the book, possibly combining verbal and visual elements, either complementing other coverage or standing alone.
Photo/Graphic Illustration	Any computer-enhanced or hand-drawn art that either complements coverage or stands alone. Should be submitted as part of a spread, with a red boundary box. If the item to be judged cannot be easily identified, it may be disqualified.
Student Life Individual Photo and Caption	One photo plus caption. Should be submitted as part of a spread and indicated with a red boundary box. If the judge can't find it easily, it may be disqualified.

Sports Action Individual Photo and Caption	One photo of game/event action plus caption. Should be submitted as part of a spread and indicated with a red boundary box. If the judge can't find it easily, it may be disqualified.
Sports Reaction Individual Photo and Caption	One photo showing results of athletic action plus caption. Should be submitted as part of a spread and indicated with a red boundary box. If the judge can't find it easily, it may be disqualified.
Clubs/Organizations Individual Photo and Caption	One photo plus caption. Should be submitted as part of a spread and indicated with a red boundary box. If the judge can't find it easily, it may be disqualified.
Academics Individual Photo and Caption	One photo plus caption. Should be submitted as part of a spread and indicated with a red boundary box. If the judge can't find it easily, it may be disqualified.
Environmental Portrait	Photo that normally accompanies a personality profile, showing the person in his or her work space or area of skill. Should be submitted as part of a spread, with a red boundary box. If the item to be judged cannot be easily identified, it may be disqualified.