

CSMA Board of Directors Meeting | 2/5/2022 | 9 a.m.-12 p.m.

virtual meeting

Google Meet joining info

Video call link: <https://meet.google.com/iii-efjr-hnj>

Or dial: (US) +1 617-675-4444 PIN: 492 200 931 9778#

More phone numbers: <https://tel.meet/iii-efjr-hnj?pin=4922009319778>

Attendance: Elise Carlson, Kristi Rathbun, Patrick Moring, Ben Reed, Lyndsie Riggs, Matt Varca, Gina Claus, Justin Daigle

AGENDA

Meeting called to order - Called to order at TIME HERE.

1. Welcome – What was the first concert you went to/remember?
 - a. Board all dates itself by letting people know what they were into early in life.
2. Reading, correction, and acceptance of [12/4/2021 minutes](#).
 - a. Minutes accepted by board unanimously
3. Officer Reports
 - a. Executive Director, Elise Carlson
 - i. [Financial reports](#)
 1. We went over the numbers, with not a lot of change since the previous board meeting.
 - ii. Financial projections
 - iii. Number reports - membership, contests
 - b. President, Kristi Rathbun
 - i. Winter Thaw recap
 1. It went well. Numbers were around 10, and all that participated took home good ideas and several free items from supporting vendors.
 2. Student work sharing on the CSMA website/newsletter suggested during the Winter Thaw. Functions as a showcase.
 - a. Editor or publication emails/contact info suggested as a way to get information to students.
 - b. Possible addition to membership list to include publication websites and/or social media handles. Matt Varca will create a template while we add our own programs and send it to others to get their info.
 - c. Create an inspiration page connected to the website where we can place ideas, embeds, and other helpful information for other programs and advisors.
 - ii. Update [Calendar items for 2022-23](#) most recent update was for 2021?
 1. Patrick will work on updating deadline calendar
 2. [Newer version to work on](#)
 - iii. Upcoming – Greer/Benson, ___of th Year, contests, AoY and ToY on the radar
 - iv. Rethink/SAW June 6-8 with board retreat on the 8th in the afternoon
 1. Try to have as many board members there as possible.

- 2. Leadership/mentorship for student editors across the board should be the main focus to help programs grow.
 - 3. It will be at Rock Canyon because of lab size.
 - v. JEA LA representation, March award deadlines (students)
 - vi. Board member responsibilities
 - c. Immediate Past President, Jessica Hunziker
 - i. Promoting Spring Contests
 - 1. Best of Colorado
 - 2. All-Colorado
 - ii. Summer Retreat Dates
 - iii. reThink/SAW dates & staff; promotion
 - d. Vice-President, Patrick Moring
 - i. All items covered in earlier discussion.
4. Committee Reports
- a. Digital Media Coordinator - Lyndsie Riggs
 - i. Struggle with numbers is an issue in COVID years. See ideas in SAW/ReThink notes.
 - b. Education Coordinator - Matt Varca
 - i. He'll get started on a program information spreadsheet.
 - ii. He'll get some more supportive information out on listserv/newsletter.
 - iii. Board will help as needed so that Matt is not overwhelmed.
 - c. Advocacy Coordinator - Ben Reed
 - i. Ben is working on the following from previous board meeting minutes. He will keep us informed on progress and how we can help.
 - ii. Making sure school board policies are in alignment with state law
 - 1. 3 steps to see if your district is aligned
 - 2. Douglas County needs to be updated with March 2020 law
 - 3. Almost every board policy needs updating; modernization of the language
 - a. Reach out to SPLC for wording
 - b. Sample Policy
 - c. Contact one school from each major school district to be the district liaison
 - i. CSMA pays for sub for training/meetings
 - d. Be proactive
 - d. Middle School Coordinator - Gina Claus
 - i. Working on letting us know who the middle school advisors are.
 - ii. We can include middle school programs in the spreadsheet about program info. Matt will include Gina as an editor for the template.
 - iii. This would be important for maintaining program numbers.

- e. JEA State Director - Justin Daigle
 - i. Dorothy Greer Scholarship
 - 1. We have 3 judges set (2 from CO and 1 from CA)
 - 2. Recommendation - could we pay a small stipend to judges?
 - a. We discuss a \$50 judging honorarium for judges
 - b. We also discuss scaling back the judging process to make it easier for judges. The board agrees to streamline the process, while still providing three positive comments and three areas of growth for applicants.
 - c. Patrick makes a motion for honorarium. Seconded by Kristi. The motion passes unanimously to give the \$50 honorarium for Benson and Greer judges.
 - ii. Mentoring
 - 1. I have been mentoring Joy Hamilton (yearbook and broadcast) at Eagle Valley in Gypsum
 - a. JEA is looking for more mentors for younger teachers as they come into new programs.
 - b. We think there are small stipends for mentors. CSMA does pay mentors \$500 per mentee.
 - c. Patrick makes a motion to add Justin to mentor payments by CSMA for his mentorship. Kristi seconds. The motion passes unanimously.
 - 2. We can still use more mentors - training done through JEA
 - iii. JEA National Convention - April 7-9 in L.A.
 - 1. They need presenters, so fill out the form. You also get free registration if you are presenting/judging.

5. New Business

- a. Weekly/Monthly story recognition - Elise
 - i. We'll be starting a spreadsheet now.
 - b. Flyers/magnets - Elise
 - i. Costs are \$400 plus shipping for magnets, \$170 plus shipping if we just do a postcard.
 - ii. We are looking to send them from July to July. Elise will work on it.
 - c. Benson scholarship criteria - Elise
 - i. She is working on the streamlined criteria and keeping it simple.
 - ii. The board reviews the criteria briefly. One small change was made to reflect the importance of depth/breadth.
 - d. Regis Jesuit statement?
 - i. We stand by our core mission to promote professional journalism.
 - e. Ways to support the communities affected by the fires
 - i. Perhaps a link to give back to the affected community?
 - ii. Ben has three editors that lost everything and 10 that are still displaced.
 - f. We need to see if Elise needs to make the drive to the board meeting on the 8th.
6. Kristi makes a motion to adjourn the meeting. Patrick seconds. The motion passes unanimously.