**What worked**

* The thoughtfulness in your statements. You know your stuff, you’re invested and you care. Love seeing this passion and dedication in young adults.
* Dominance
* Strong verbal/visual connection
* Balance and hierarchy - overall excellent job at directing eyeflow
* Appropriate use of color (most of the time)
* Creative, modern designs (and fun - we could all use a little fun!)
* Font plan and control
* Yearbook designs, in particular, didn;t look yearbooky. Looked like a magazine--awesome
* Your designs are on par with the professionals for the most part: clean, consistent and beautiful

**What needs work/reminders**

* Everything should be intentional. If you break the rules, have a purpose and intention/reason
* Careful of too much color. If you notice color, it’ poor design as color enhances content
* Text treatments - rule of thumb says if you can set a dollar bill (or your phone) on a block of text and it touches nothing but gray text, you need to break it up with a text treatment (spot color, pull quote, design element, etc.) Blocks of text are turnoffs.
* White space is your friend. Find spots to use it. It adds relief to the eye and emphasizes the content close by.

Emma- 9 - **Designer of the Year.** Giving Emma a slight edge over Anthony because she not only created designs, but she created mods/infographics that were stunning. She 1a and Anthony is 1b.

Anthony - 9 **Honorable Mention.** Amazing collection of designs.

Alex - 6

Danielle - 7

India - 8

Chandler - 6