

CSMA Board of Directors Meeting | February 29th, 2020 | 9:00am - 1:30pm
Rock Canyon High School, 5810 McArthur Ranch Rd, Littleton, CO 80124

Attendance: Jack Kennedy, Annie Gorenstein Falkenberg, Jessica Hunziker (excused), Kristi Rathbun, Christine Fry, Patrick Moring, Sergio Luis Yanes, Tina Barber (excused), Yvette Manculich.

AGENDA

Meeting called to order - Called to order at 9:16am.

1. Welcome

2. Reading, correction, and acceptance of **December** minutes.

3. Officer Reports
 - a. Executive Director, Jack Kennedy
 - i. Financial Report
 1. Drop in the Fidelity account due to stock market, still up over the year.
 2. No budget adjustments necessary at this time.
 3. Membership and J-Day will increase account after June.
 - ii. CTE Changes
 1. Online form can be used to add Student Learning Objectives
 2. Look for draft and feedback opportunities in March
 3. Course titles will be changing in 2021-22
 - iii. Dottie Roberts Scholarship administration update
 1. Withdrawal of proposal due to exec. director change.
 2. Students applicants can still apply through whichever institution gains the administration of this scholarship trust.
 - b. President, Jessica Hunziker
 - i. Executive director update: sent out job description on Listserve and in CSMA weekly email with no responses. Next steps or new approaches?
 1. JEA Listserve announcement – posted by Kristi on Feb. 29
 - a. Multiple postings to follow
 - i. Justin - March 9
 - ii. Jack - March 16
 2. Indeed, Monster, Glassdoor, LinkedIn – March 20?
 - c. Immediate Past President, Annie Gorenstein Falkenberg
 - i. Past President Role and an idea for change
 1. Replace with Contest/Critique Coordinator position?
 2. Special Election possibility – May?
 3. Resignation offered – final action by president TBD.
 - d. Vice-President, Kristi Rathbun (no report)

4. Committee Reports
 - a. Digital Media Coordinator - Patrick Moring
 - i. Colorado Broadcasters Association Update

1. Formation of the Education Committee - bit of a stand still
 2. Future Broadcaster Award - submissions to be reviewed
 3. Suggestions to the CBA to reach out through SAW, ReTHINK, News Literacy Project model
- b. Education Coordinator - Tina Barber (excused, family emergency)
- c. Advocacy Coordinator - Sergio Luis Yanes
- i. HB20-1062
 1. Unanimously passed in House Ed Committee
 2. Passed in House 59-0-6 (gained 37 co-sponsors)
 3. Was scheduled to be heard in Senate Ed Committee this past Thursday, but it was pushed to this coming Wednesday (March 4), upon adjournment (ran out of time)
 4. March 4 hearing is "upon adjournment"
 5. Overall, we have a lot of support and we have not seen/heard of any organized opposition to the bill, which makes us cautiously hopeful
 6. SAW or J-Day: Session about the updates to the law?
 7. CASE Conference exhibitor or session spot? - Maybe touch base with our administrators? a) are they attending? b) want to co-present? Panel? (What are the dates for CASE this summer?)
- d. Middle School Coordinator - Yvette Manculich
1. Outreach and New Membership: Compiling a list of advisers from LPS, Cherry Creek, Douglas, Jeffco, Englewood, DPS.
 2. Email that list in mid-March to connect with Best of Colorado contests.
- e. JEA State Director, Justin Daigle
- i. Mark Newton will be honored with the Lifetime Achievement Award from JEA in April in Nashville.
 - ii. JEA Colorado State Report is due March 9
 - iii. Dorothy Greer Scholarship Update - final winners will be announced next week.
5. New/Unfinished Business
- a. Progress on Press Law & Ethics online course -- \$660 per year (suggest paying for two years in March) Adam = our course designer. JEA can host five courses in the latest two-year contract, with ours being their third.
 - i. Proposed amendment to budget, increase by \$1,320
 - ii. Vote: Approved - unanimous.
 - b. Discuss application procedures for first Don Ridgway Freedom of Speech award (first one to be presented at J-Day 2020)
 - i. Application Due Date: June 30
 - ii. Forms and application details to be shared and approved via email
 - c. Discuss the need for a Colorado-specific Principal's Guide to Student Media

- i. Student Free Expression Law - in practice situations
 - ii. Sunshine Laws
 - iii. Resources
 - iv. Category specific structure
 - 1. Yearbook
 - 2. Online
 - 3. Magazine
 - 4. Broadcast
 - 5. FAQ
 - 6. How To
 - v. Formation of committee may be needed
- d. J-Day 2020, due to LSC renovation part 2, Sept. 24
- i. Strategies to deal with lack of space
 - 1. Communicate directly with advisers in Listserve emails
 - 2. Specify seat numbers
 - 3. Big names and topics in ballrooms
 - 4. Feedback from previous speakers
 - 5. Kristi/Tina work to build speaker list, invites, confirmations
 - 6. Concurrent activity? Tour of stadium? Allcar Museum of Art? Attach a contest of some sort?

Meeting adjourned at 11:27 a.m., with next meeting Saturday, May 30, tentatively at Rock Canyon HS.