

CSMA Board of Directors Meeting | June 3, 2019 | 9 a.m. - 4 p.m. | Agenda Rock Canyon High School

Attendance: Jack Kennedy, Annie Gorenstein Falkenberg, Adam Dawkins, Jess Hunziker, Tina Barber, Patrick Moring, Kristi Rathbun, Gina Claus, Excused: Carrie Hendrix.

AGENDA

Meeting called to order at 9:06 a.m.

1. Welcome / Laptops are recommended
2. Review and acceptance of [February 2019 minutes](#). Motion to accept minutes from February meeting approved!
3. Officer Reports
 - a. **President, Annie Gorenstein Falkenberg**
 - i. [RFP Update](#)
 1. [Possible places to send:](#)
 2. This will be sent TODAY.
 - ii. Fall Board Meeting - Saturday, August 17, 9-noon, Rock Canyon HS
 - iii. Planning for the Fall Election--hold off until we know what approach we are taking through the RFP process or the multi-lane approach
 - iv. [Propose CSMA calendar for 2019-20](#)
 - a. Fall deadline day including BoS and elections (Sept. 20)
 - b. Call for board elections on August 19
 - c. General membership meeting during J-Day
 2. Fall Adviser Meet-Up (Week of Nov. 4)
 3. Move One-Day Contest to Dec. 6
 - a. Tina -- contest submission, learning sessions & lesson plan/hand-out for inclusion in a final exam
 - b. Jess -- creating student portfolios session @ J-Day
 4. Dec. 7 Board Meeting @ Rock Canyon High School or Regis
 5. Switch spring 2020 board meeting to morning, location TBD
 6. Winter Professional Development -- 2020 ideas, timing?
 7. All spring contests deadline - April 7
 - b. **Executive Director, Jack Kennedy**
 - i. Final membership numbers for 2018-19 - 206 media members
 1. 150 ish advisers; about 100 JEA members
 - ii. [CSMA 2018-19 financial update / future budget working drafts](#)
 - iii. J-Day 2019 general information
 - iv. Summer workshop updates (SAW & reTHINK + reTHINK West)
 - v. Contest and Critique updates
 1. Duplicate submissions?
 2. Number of submissions is down for All Colorado
 - c. **Vice President, Jess Hunziker**
 - i. Ad hoc contests -- continue? Timing? Topics?
 - ii. Is there a need for a Contest coordinator on the board (or a committee)? Is there a need for a Critique coordinator on the board (or a committee)?
 1. Appointed or elected?

2. Somewhat depends on results of RFP
3. Either way, yes, but depending on the RFP results, it may be stipend/voting or it may just be for oversight.
- iii. [Mentoring](#) -- after JEA. now what? {Sheila Jones may be joining via Facetime?}
- iv. [National critique training](#) (8 Colorado advisers have completed the course)
 1. We did not require our judges to do it this year, but should we in the future? It's OK (for now) to make it a suggestion.
- v. Media literacy committee (Megan Fromm)
 1. Newsletter?
 2. Lesson plans?
 - a. Once quarterly lesson plan that anyone can use
 - b. Intro in August
 - c. Connect and synthesize existing materials
 - d. Separate from CSMA Updates and linked in update
 3. What else?
- vi. FYI - NCTE 2020 Denver; exact same dates as JEA Orlando
 1. Media literacy strand
 2. Present at CLAS? - proposals due June 30
 3. NCTE Proposals due early Jan 2020
 4. Sarah Zerwin might provide connections
 5. CSMA can pay for board memberships
- vii. Note: mentoring/new adviser chair?
- viii. Note: Zoom Room for committee meetings?

d. **Immediate Past President, Adam Dawkins**

- i. Press Law & Ethics course (2018-19)
- ii. PL&E course delivery in the future (online, in-person, hybrid?)
 1. We'd like to see at least a portion of the course online, possibly through "Participate"
 2. Can be made interactive using something like Zoom.
 3. No need for the face-to-face since there's no university credit.
- iii. J-Day sessions -- "must have" sessions, presenters
 1. Writing for broadcast
 2. SNO? Or something SNO related.
 3. Adviser session (contest prep)
 4. General membership meeting
 5. Something multimedia? Planning for it... doing it right...
 6. Ask Ann Healey about doing an internship session

4. Committee Reports

a. **Digital Media Coordinator - Patrick Moring**

- i. Expanding CSMA partnership with CBA, update

b. **Education Coordinator - Tina Barber**

- i. SoCo Media Day -- should it be revived, timing?
 1. Bring this up again in the spring.
- ii. CHPC 2020 -- initial ideas, speakers, outreach to members?
 1. It's happening!

c. **Middle School Coordinator - Gina Claus**

- i. Consider a middle school conference?
 1. Skills focused
 2. Ability to bring entire staff
 3. Model after Continental League Conference

d. **Advocacy Coordinator/JEA State Director - Kristi Rathbun**

- i. "Circle Game" racist trolling and possible CSMA outreach to judges, members (some links if interested to articles related to origins)
 1. <https://www.splcenter.org/hatewatch/2018/09/18/ok-sign-white-power-symbol-or-just-right-wing-troll>
 2. <https://www.adl.org/blog/how-the-ok-symbol-became-a-popular-trolling-gesture>
 3. <https://www.chicagotribune.com/lifestyles/ct-life-ok-sign-racist-05282019-story.html>
- ii. New award discussion: Don Ridgway Freedom of Speech award (amount, student plus adviser?) June 30, 2020 due date, roll out at J-Day 2019 for award at J-Day 2020.

5. New Business

- a. From Hannah Shapiro: Ideas to honor students paying attention to current events (i.e. JEA Quiz Bowl) -- board interest?
- b. The 2019-20 school year marks the association's 50th year (began in 1970). Ideas to celebrate/commemorate? Official "birthday" = October, 2020.
- c. Awards. Several names were discussed for JEA, NSPA and CSMA award nominations. Our tradition is to NOT include those names in the final posted minutes.
- d. Formally passed 2019-20 budget (with adjustments from today's meeting).

Meeting adjourned at 4:10 p.m.