

# SESSIONS AT A GLANCE - J-DAY 2019

## Session 1 **9:30 - 10:15**

Kenn Bisio: Master the Machine.  
**Lory Theater** (seats 450)  
PHOTOJOURNALISM

Kirstin Boyd: The Real World: A Day in  
a TV Newsroom. **Ballroom A** (seats  
325) VIDEO/MULTIMEDIA

Justin Daigle & Carrie Hendrix: Start  
It Off Right. (seats 325) **Ballroom B**  
REPORTING/WRITING

Nick Monastra & Peighton Crawford:  
Theme Copy – Grip Your Readers With  
A Familiar Story. (seats 325) **Ballroom  
C** YEARBOOK

Jessica Hunziker: Be a Storyteller.  
(seats 325) **Ballroom D** LEADERSHIP/  
ORGANIZATION

Greg Luft: The Importance, the  
Impacts and the Personal Risk of  
Covering Tragedy. **Cherokee Park**  
(seats 150) REPORTING/WRITING

Kristi Rathbun: Read Easy, Write  
Hard. **North Ballroom** (seats 200)  
REPORTING/WRITING

Patrick Moring: Improving Broadcast  
Techniques. **304-306** (seats 70)  
VIDEO/MULTIMEDIA

Castle View Media: Making Friends  
with the Enemy. **308-310** (seats 70)  
ORGANIZATION/LEADERSHIP

CMCI from CU Boulder: Experience  
Virtual Reality Now. **322** (seats 40)  
GENERAL

Tina Barber: Be Excellent...Not  
Exhausted. **324** (seats 60) GENERAL

Julian Bouquet: Guiding Middle  
Schoolers to Their Journalistic  
Passions. (seats 70) **372-374** GENERAL

Zeb Carabello: Help Create Colorado's  
New Media Literacy Standards. **376-  
378** (seats 70) GENERAL

Michael Humphrey: Journalism 2029  
– What Will It Look Like?. **382** (seats  
140) GENERAL

Alex McNamee: Breaking the Wheel.  
**Room 386** (seats 100) ONLINE

## Session 2 **10:25 - 11:10**

David Freed & Steve Weiss: Real  
Journalism vs. Fake News. **Lory  
Theater** (seats 450) GENERAL

Peter Griffin: A Modern Yearbook  
Program. Design & Social. **Ballroom  
A** YEARBOOK

Rob Rathbun: Captions Beyond  
Captain Obvious. **Ballroom B**  
REPORTING/WRITING

Laura Schaub: Just Your Type.  
**Ballroom C** GENERAL

Yvette Manculich: How to Make  
Alternative Coverage Thematic.  
**Ballroom D** YEARBOOK

Anastasia Harrison: Let's Get  
Organized. **Cherokee Park** GENERAL

Tony Phifer: Sports Writing Beyond the  
Tweet. **North Ballroom** REPORTING/  
WRITING

Patrick Moring: Writing for Broadcast.  
**304-06** VIDEO/MULTIMEDIA

Hannah Shapiro: Stay With Us – Intro  
to Podcasting. **308-310** PODCAST

CMCI from CU Boulder: Experience  
Virtual Reality Now. **322** GENERAL

Deirdre White: You Gotta Do it All.  
**Room 324** GENERAL/HYBRID

Jenny Fischer: Designing Tabloids with  
Punch. **372-374** DESIGN

Jeff Dodge: The Dark Side – From  
Journalism to PR. **376-378** GENERAL

Bonnie Katzive: Combined Journalism  
Production Classes – Defining  
Your Program. **382** LEADERSHIP/  
ORGANIZATION

Alex McNamee: SNO Therapy. **386**  
ONLINE

**Take a guided tour** of the Rocky Mountain Student Media Corporation facilities, from the radio station to the Collegian newsroom, to the broadcast studio. Sign up at the CSU table just to the west of the stairs, in the exhibit area. Tours begin at beginning of sessions.

## Session 3 **11:20 - 12:05**

Kenn Bisio: The HOW of Photography.  
**Lory Theater** PHOTOJOURNALISM

Kevin Dale & Ryan Warner: Public  
Radio Is Growing. **Ballroom A**  
GENERAL

Tina Griego: The Art of Being Nosy.  
**Ballroom B** REPORTING/WRITING

Jesse Kurtz: Setting Yourself Apart  
as a Storyteller. **Ballroom C** VIDEO/  
MULTIMEDIA

Jed Palmer: Photographers – Stand  
Here. **Ballroom D** PHOTOGRAPHY

Kris Kodrich: Storytelling for  
Journalists. **Cherokee Park**  
REPORTING/WRITING

Rock Canyon Media: Just Try It! –  
Trello, Teambuilding, and Training.  
**North Ballroom** LEADERSHIP/  
ORGANIZATION

Jarod Browsh: Audio Broadcasting  
from Home **304-306** MULTIMEDIA

Pat Ferrucci: Sports, Race and  
Journalism. **308-310** GENERAL

CMCI from CU Boulder: Experience  
Virtual Reality Now. **322** GENERAL

Jivan West/Fairview HS: 7 Techniques  
to Make Your Sports Photography  
Stand Out. **Room 324** PHOTOGRAPHY

Kathleen Ryan: Immersive Storytelling  
as Journalistic Practice. **372-374**  
GENERAL

Henry Larson/Fairview HS: Advocating  
for Truth (Without Getting Expelled).  
**376-378** PRESS LAW & ETHICS

Dan Morhmann: The Changing World  
of Online Sports Coverage. **382**  
ONLINE/SOCIAL MEDIA

Alex McNamee: Website Must-Haves.  
**386** ONLINE

## Session 4 **12:15 - 1:00**

Annie Gorenstein Falkenberg & Genise  
Cushman: 10 Ways To A Better May.  
**Lory Theater** YEARBOOK

Pat Clark: Storytelling with 360 Video.  
**Cherokee** (150) VIDEO/MULTIMEDIA

Ben Reed: Short Reads for Print  
Publications. **North Ballroom**  
REPORTING/WRITING

Tom Patrick: Political Endorsements  
in School Publications. **304-306**  
GENERAL

Helene Gill: High School Design to  
Collegiate Graphic Designers. **308-310**  
DESIGN

CMCI from CU Boulder: Experience  
Virtual Reality Now. **322** GENERAL

Angela Banfield: Headline Writing  
That Makes Sense. **324** REPORTING/  
WRITING

Rhema Zlatan: Trademasters – How  
Digital Journalists Are Carving Out  
New Audiences. **372-374** ONLINE

Karen Slusher: Controversy Happens.  
**376-378** PRESS LAW & ETHICS

Castle View Grads Caleigh Gearheart  
& Kristen Plonsky: Life After Student  
Media. **382** GENERAL

Alex McNamee: Reading Google  
Analytics. **386** ONLINE

### Why not Tweet it out?

## #jday19

**J-Day Insider Tip:** Always have a back up session planned in case your first choice is full. Seating for each room is indicated in parentheses after room names under the first session listings.

There is a 10-minute "passing period" between sessions, so be sure to have your LSC map ready and arrive on time.

### When do I eat lunch?

You may have brought lunch, of course, but the Lory Student Center food courts, located on the two floors below the Grand Ballroom, are ready with a broad variety of choices for lunch. Eat when it suits you (and we know you hate to miss any sessions – some may choose to wait to eat after the closing session, if you can hold on until 2 p.m.), but to keep the food court chaos to a minimum:

**Schools from A - H** eat during **Session 3** (11:20-12:05)      **Schools from J - Z** eat during **Session 4** (12:15-1 p.m.)