

# Jack Kennedy

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## EDUCATION

50 semester hours beyond M.A. in journalism, Advanced Placement courses, etc.  
M.A. Secondary Ed./Administration, July, 1981 – The University of Iowa  
B.A. English with Secondary Teaching Certification, May, 1976 –  
The University of Iowa

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## ADMINISTRATIVE EXPERIENCE

Executive Director, Colorado Student Media Association (formerly CHSPA)  
July 1, 2010 - present

High School Co-Principal, City High School, Iowa City, Iowa  
January, 2001 - June, 2001

High School Assistant Principal, City High School, Iowa City, Iowa  
July, 1999 - January, 2001

*Major responsibilities included supervising teacher professional growth, building the master schedule, managing campus facilities, directing over 40 clubs, managing the Alumni Association and acting as publicity director for the school.*

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## TEACHING EXPERIENCE

Instructor in Department of Journalism and Media Communication, Colorado  
State University, 2011 - present.

Affiliate Instructor in English Composition, Metropolitan State University  
of Denver, 2010 - present.

English and Journalism Teacher, Rock Canyon High School, Highlands Ranch,  
Colorado, 2004-2010.

- Taught Advance Placement English Language and Composition, journalism, newspaper and yearbook.
- English Department Chair, 2006-2010

Member - Littleton School  
District Hall of Fame

English and Journalism Teacher, Heritage High School, Littleton, Colorado,  
2002-2004.

- Taught sophomore English, photojournalism and yearbook.

Member - Iowa City High  
School Hall of Fame

English and Journalism Teacher, City High School, Iowa City, Iowa, 1980-1999.

- Taught wide variety of English courses, including British Literature, English 10 and 10 Honors, Creative Writing, Foundations of Journalism, Advanced Newspaper Journalism and Advanced Yearbook Journalism.
- Advised school newspaper and yearbook.
- Coached, at various times, baseball, boys basketball and girls basketball.
- Helped originate the school site council.

English Teacher, Regina High School, Iowa City, Iowa, 1976-1980

- Taught wide variety of English courses, including English 10, Advanced Composition and Creative Writing.
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## NATIONAL HONORS

Journalism Education Association Lifetime Achievement Award - 2015.

Journalism Education Association President - 2007-2011.

JEA Carl Towley Award winner - 2004.

National Scholastic Press Association Pioneer Award - 1996.

JEA Master Journalism Educator - 1994 (renewed 1999, 2004, 2009, 2014).

Dow Jones Newspaper Fund National Journalism Teacher of the Year - 1993.

Columbia Scholastic Press Association Gold Key Award - 1989.

**STATE & LOCAL  
HONORS**

Colorado Society of Professional Journalists Educator of the Year - 2019.  
Douglas County School District Apple Award Finalist - 2009.  
Colorado High School Press Association Adviser of the Year - 2008.  
Iowa Reading Association Celebrate Literacy Award - 1998.  
Iowa High School Press Association Hall of Fame - 1996.  
Iowa High School Press Association Journalism Teacher of the Year - 1995.  
President, Iowa High School Press Association - 1990-95.  
Iowa City Education Association Teacher of the Year - 1994.  
Finalist, Iowa Teacher of the Year - 1991.  
University of Iowa Distinguished Teacher - 1990.  
Iowa High School Press Association Kenneth Stratton Award - 1988.

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**INTERNATIONAL  
WORKSHOP/GUEST  
SPEAKER  
EXPERIENCE**

European Council of International Schools Fall Conference, Montrieux, Switzerland - November, 1995.  
Fulbright Scholar to New Zealand on Scholastic Journalism - July, August, 1995.  
DoDDS Germany PageMaker Workshop, Weisbaden, Germany - August, 1992.

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**STATE & NATIONAL  
WORKSHOP/GUEST  
SPEAKER  
EXPERIENCE**

University of Iowa Publication Advising (online) Instructor - 2006-2019.  
Rethinking Your Publication workshop, instructor and director - 2005-2019.  
University of Iowa Lead Instructor, Student Summer Newspaper Workshops - 1990-98.  
Speaker or workshop presenter at state or national conferences in 26 states, including: Alabama, Arizona, Arkansas, California, Colorado, Florida, Illinois, Indiana, Iowa, Kansas, Massachusetts, Minnesota, Missouri, Montana, Nebraska, New Mexico, New York, Ohio, Oklahoma, Oregon, Pennsylvania, South Carolina, Texas, Utah, Virginia, Washington and Washington, D.C. Topics ranged from newspaper and yearbook writing, design and content, to desktop publishing, to questions of ethics and the law.

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**AWARDS FOR  
PUBLICATIONS  
ADVISED**

*The Rock* newspaper, Rock Canyon High School  
National Scholastic Press Association National Pacemaker Award - 2007-08.  
Colorado High School Press Association Sweepstakes winner - 2005-2008.

*Little Hawk* newspaper, City High School  
National Scholastic Press Association National Pacemaker Award, 1985, 1989-95 and 1997-99.  
NSPA Hall of Fame Award (10 consecutive All-American ratings).  
Columbia Scholastic Press Association Gold Crown Award - 1985, 1988, 1991-93, 1996.

*Red & White* yearbook, City High School  
NSPA Hall of Fame Award (10 consecutive All-American ratings).  
Iowa High School Press Association Sweepstakes winner, 1993-95, 1997.

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**PROFESSIONAL  
WRITING & EDITING**

Author, *Publication Advising* blog ([www.publicationadvising.blogspot.com](http://www.publicationadvising.blogspot.com))  
Editor, *These Struck Our Fancy*, in Adviser Update magazine, 2014 & 2015.  
Author, *South of Denver* blog, 2004-06.  
Editor, C:JET magazine (the magazine of the Journalism Education Association), Winter, 1992 (coaching writing); Summer, 1993 (packaging the news); and Summer, 1996 (yearbook trends).  
Author, numerous columns and articles for the IHSPA *Newsletter*, from 1982-96.