**CSMA Reporter of the Year – 2019 From Mitch Eden:**

**Top 3**

1. Tucker Reichow

Wow. Writing, photography, social media, design--Tucker is a multi-platform storyteller. From sports to DECA to profiles, Tucker provided a deeper understanding for readers on multiple topics. I felt his passion and drive in his pieces anchored with solid reporting and writing. His coverage of the state wrestling champion was the highlight. This future Jayhawk has a bright future.

1. Isabella Mahal

Isabella is a writer. Sentence structure, word choice, creativity and thoughtfulness all are showcased in her work. Her writing shows a diligent reporter. Her writing is fair and balanced yet tackles sensitive topics and spurs curiosity, outrage and support. And her “This is a Moment. Not a Movement” shows the risk taking an creativity often lacking in the professional media.

1. Noelle Harff

I loved her “why” statement. Then I loved her writing. Her passion for helping educate her readers is evident through her multiple pieces. Her Sex Ed Bill 1032 piece, I’m sure, provided an antry point for parents and students alike to discuss the topic. As a junior, she is already cementing her legacy through writing.

**Overall comments/advice for reporters:**

***The good***

* The variety of topics covered by each journalist is excellent. Continue to diversify and experiment with all topics and mediums. I was blown away with this, and it definitely stands out as the strength of the collective group.
* Most written pieces are anchored in solid AP Style.
* Creative, storytelling formats. Love the variety here as well.
* Also keep reporting on topics that matter to your audience. Loved most of you did not stray from the controversial and important, and you handled the topics with a professionalism many news outlets can learn from.
* The leadership in the group is outstanding. Personal statements were insightful and powerful, and writing was a by-product of a larger goal of the group. I was inspired.

***Tips to remember***

* Remember the goal is to over-report. Talk to anyone and everyone about your topic that way you can trim the fat and keep the good. Some pieces have the bare minimum and not enough sources.
* Always, always attribute and keep your opinion out.
* Ledes must not state the obvious or general. They must engage, excite, evoke emotion. Think “Who will be the face of my story?” and begin your reporting there.
* The explanation that accompanies your work is helpful to provide background and insight to your work. This is a requirement not an option.
* Last, you get three exclamation points in your journalistic career. Some of you are out.

Thank you for letting me share one person’s opinion. Your readers are the real winners here. Keep doing journalism that matters!