

## CSMA Board of Directors Meeting | February 23, 2019 | 9 a.m. - 3:20 p.m. | Agenda Rock Canyon High School

**Attendance:** Jack Kennedy, Annie Gorenstein Falkenberg, Adam Dawkins, Jess Hunziker, Tina Barber, Patrick Moring, Carrie Hendrix, Kristi Rathbun, Gina Claus, plus invited guests - Justin Daigle, Mark Newton .

### AGENDA

Meeting called to order at 9 a.m.

1. Welcome / Laptops are recommended
2. Board discussion on CSMA from 2020 onward. With invited guests. (Jack Kennedy excused)
  - a. [Options for the future & potential critique changes](#)
    - i. Request for Proposal - What do we want? How do we know?
      1. Start date July 1, 2020
    - ii. When is Jack's last day? (June 30, 2020, but continuing in some capacity through J-Day 2020)
  - b. [CSMA budget document as of Feb. 19](#)
  - c. [Sample RFP](#)

### 3. Lunch break - working lunch

4. Reconvene at 12:30 p.m. for business meeting
5. Review and acceptance of the December minutes / [The PDF that is on our site is here.](#)
6. Officer Reports
  - a. **Executive Director, Jack Kennedy**
    - i. CSMA budget update through Feb. 22
      1. Motion to move money from high yield checking to Fidelity Investment account (Tina, Jess). Approved.
    - ii. Spring calendar reminders (contests, critiques, scholarships)
      1. Best of XX Contests and Benson applications - due April 15
      2. Best of Colorado deadline is April 9
    - iii. Interest in supporting Quill & Scroll Founders Day inductions (April 10)?
      1. <https://quillandscroll.org/members/>
      2. Continue to reach out to more Colorado journalism programs to join
      3. Partner with Q&S to urge chapters to be more active
    - iv. J-Day 2019 discussion: theme, focus, keynote or not..
      1. Finding your voice, speak your - truth?
      2. "Pass the bucket" for SPLC
      3. Jovan Mays? - <http://www.jovanmays.com/> = possible speaker
    - v. Discuss adding a pre-judging process for All-Colorado rating - see 2-19 email
      1. Need benchmarks that determine what All-Colorado book looks like
      2. We will organize a pre-judging meeting as an experiment this June.
    - vi. Discuss adding a hybrid category for news media critiques - see 2-19 email
      1. Motion to add hybrid category in All Colorado (Patrick, Gina), Approved.
  - b. **President, Annie Gorenstein Falkenberg**
  - c. **Vice President, Jess Hunziker**
    - i. Adviser support survey and observations - raw data shared via email
    - ii. Media literacy bill, Media literacy committee (Megan Fromm, chair)
      1. Possible media literacy newsletter

- 2. Resources for teachers to be used in classroom
    - a. 5 min mini lessons
  - 3. CLAS Conference - proposals due 6/30; theme is Teaching Tomorrow's Voices
  - 4. [CASE Session?](#)
  - iii. Steve Wahlfeld support
    - 1. Motion to pay \$500/per mentee with cap of \$2500 (Jess, Gina/Tina), Approved.
  - iv. News Literacy PD - discussion on Feb. 2 event plus follow up/[post on site](#)
    - 1. 60 educators & journalists attended
  - v. Capitol Hill Press Conference cancellation and future plans
  - d. **Immediate Past President, Adam Dawkins**
    - i. Discussion of 2019-21 board election process / recruitment
    - ii. SAW 2019 (Instructors: Adam, Patrick, Tina, Jess)
      - 1. June 5-7, 2019
      - 2. Promote to bordering states (Wyoming, New Mexico)
7. Committee Reports
- a. **Digital Media Coordinator - Patrick Moring**
    - i. Updates on NSPA expanded service for broadcast programs
      - 1. Next year broadcast critique services will begin
    - ii. In-state growth opportunities for Broadcast programs (both of these items will be short)
      - 1. 4 new broadcast programs in D20
  - b. **Education Coordinator - Tina Barber**
    - i. Credit for CSMA events/participation
      - 1. [https://www.cde.state.co.us/cdeprof/professional\\_nextsteps.htm](https://www.cde.state.co.us/cdeprof/professional_nextsteps.htm)
    - ii. Adviser wellness/self-care...SAW element?
      - 1. <https://think360arts.org/> (ask Jess and Mark)
    - iii. CJE/MJE Support
  - c. **Middle School Coordinator - Gina Claus**
    - i. Quill/Scroll for middle schools? (In discussions with Q&S board)
  - d. **Advocacy Coordinator/JEA State Director - Kristi Rathbun**
    - i. Following up on DPS strike free expression issues
    - ii. Greer Scholarship report - 4 portfolios entered
    - iii. JEA Report items - please share membership, events, awards/honors, for the board

Meeting adjourned at 3:20 p.m.