

CSMA Board of Directors Meeting | December 1, 2018 | 9:00-11:30 a.m. | Agenda Regis Jesuit High School

Attendance: Jack Kennedy, Annie Gorenstein Falkenberg, Adam Dawkins, Jess Hunziker, Tina Barber, Patrick Moring, Carrie Hendrix, Sheila Jones, JEA Mentor. Absent: Kristi Rathbun, Gina Claus,

AGENDA

Meeting called to order at 9:18 a.m.

1. Welcome / Laptops are recommended
2. Review and acceptance of June 2018 minutes / [The PDF that is on our site is here.](#)
3. Officer Reports
 - a. **Executive Director, Jack Kennedy**
 - i. CSMA Budget
 1. Board members MIGHT consider special initiatives based on our adjusted budget, since we realized \$10,000 more from J-Day than budgeted..
 2. Motion to pass [adjusted budget](#): Jess, Second: Tina, Motion passed.
 - ii. J-Day 2018 wrap up, plus initial plans for J-Day 2019
 1. 2018 Record attendance: 1,686
 - a. This includes: 66 scholarships, 18 adviser speakers
 - b. Comments about adviser hospitality food were positive
 2. Choice for J-Day 2019: keynote speaker & 3 learning sessions **or** 4 learning sessions. Ideas for keynoters or featured speakers welcome.
 - iii. Contests/Awards
 1. Best of Colorado judging rubrics / samples and assignments - no added judging rubrics for 2019, at least.
 2. All-Colorado media edits (split print news and magazine? Add hybrid?)
 - a. Look at national rubrics v. CSMA rubrics
 - b. We will build a committee by the February CSMA meeting
 3. *** of the Year - back to April 15 deadlines
 4. Scholarships - Greer deadline is Feb. 15; Benson is April 15
 - iv. Winter events (Winter PD - Feb. 2, plus CHPC - Feb. 25)
 - b. **President & Vice President, Annie Gorenstein Falkenberg & Jess Hunziker**
 - i. [Future of CSMA](#)
 - ii. [Fall 2018 SPA Director's Meeting](#)
 - iii. Membership - 184 paid media memberships as of 12-1-2018
 - iv. Western Slope, Megan Fromm - how can she help us?
 - c. **Immediate Past President, Adam Dawkins**
 - i. Upcoming election cycle
 1. Look at revisions to bylaws, positions responsibilities - both appointed or compensated (February meeting)
 2. Treasurer position needed again (after June 2020) or outsource for bookkeeping service
 - ii. PLE Certification Course - begins this afternoon (5 enrolled)
 - iii. SJW Week Feb 18-24
4. Committee Reports
 - a. **Digital Media Coordinator - Patrick Moring**
 - i. Colorado Broadcaster Association Future Broadcaster Award update

1. Deadline is January 11, 2019
 2. Need to get information about this to broadcast advisers ASAP
- b. Education Coordinator - Tina Barber**
- i. Adviser MeetUps
 1. Plan going forward
 - a. Second round: mid-February?
 2. How might we support advisers? Possibly create a system for advisers to observe other advisers
 - a. Work to facilitate PLCs within the state of Colorado--opportunities for advisers to have conversations with one another
 - b. CSMA could pay for half or full sub days
 - c. Create a survey for advisers to determine needs
 - d. Look for advisers who are willing to host other teachers
 - e. Follow up to connect advisers to mentorship opportunities
 - ii. Balance/Mindfulness for Advisers
 1. There's a great organization called Passage Works based out of Boulder that teaches mindfulness to teachers. Is that something we'd like to explore? I think we could easily offer their program/advertise it to CSMA advisers. The intro class is SMART in Education. <http://passageworks.org/>
 2. Contact Passage Works for CMSA partnership/adviser opportunities
 - a. Add an offering before or during SAW?
 - iii. Follow-up on offering continuing ed/college credits for advisers - institutions that are willing to work with us?
- c. Middle School Coordinator - Gina Claus (from email)**
- i. Explore creating a Junior Quill & Scroll membership (or a special Honor Roll) for middle schools, which might be available beginning spring of 2020 if the Quill & Scroll board approved. Model partially on Junior National Honor Society. This might provide a mutual opportunity for both CSMA and Quill & Scroll to expand middle school memberships/participation.
 - ii. Quill and Scroll Founders Day is April 10 -- great day for society inductions.
- d. Advocacy Coordinator/JEA State Director - Kristi Rathbun (from email)**
- i. Mary Beth Tinker postcards plus our own Colorado version (add John Tinker)
 - ii. Diversity Award, First Amendment Press Freedom Award, Future Administrator Award, Lifetime Achievement Award and Linda Puntney Teacher Inspiration Award applications are all due Dec. 15

Meeting adjourned at 11:55 a.m.

Next board meeting is Saturday, Feb. 23, 9 a.m. -1 p.m., at Rock Canyon. Meeting will focus on next steps in executive director search/new CSMA organizational structure.