

SESSIONS AT A GLANCE - J-DAY 2018

Session 1 **10:30 - 11:15**

Kenn Bisio: Street Photography and Commit Art. **Lory Theater** (seats 450) PHOTO/VISUAL JOURNALISM

Mike Taylor: MORE Students = More Buyers. **Ballroom A** (seats 350) WRITING/COVERAGE

Jeff Browne: Truth, Light and the American Way. (seats 350) **Ballroom B** GENERAL/MEDIA LITERACY

Rebecca McGrath & Genise Cushman: They All Have Stories to Tell. (seats 350) **Ballroom C** WRITING/COVERAGE

Kristi Rathbun: Inspiration Starts Here. (seats 350) **Ballroom D** DESIGN

Tina Barber: Developing a Mindful Newsroom. **Cherokee Park** (seats 150) STAFF LEADERSHIP

Adam Dawkins: Audio Storytelling: Listening is an act of love. **North Ballroom** (seats 200) ONLINE/PODCAST

Jivan West: Capturing The Story in Sports Photography. **304-306** (seats 70) PHOTO/VISUAL JOURNALISM

Jim McClurg & Scott Melanson: Video Broadcast Editing Like a Pro, Frame by Frame. **308-310** (seats 70) VIDEO

Patrick Moring: Video Broadcast Basics. **322** (seats 60) VIDEO

CMCI from CU Boulder: Experience Virtual Reality Now. **324** (drop in) GENERAL

Bonnie Katzive: Humor Without Tears. (seats 70) **372-374** WRITING/COVERAGE

Karen Manley: Covering Mental Illness with Sensitivity. **376-378** (seats 70) WRITING/COVERAGE

Ryan Casey: Covering sports for an online audience. **382** (seats 100) ONLINE/PODCAST

Lynn Clark: The Future of News. **Room 386** (seats 100) GENERAL/MEDIA LITERACY

Session 2 **11:25 - 12:10**

Jessica Hunzker: Love Is All You Need. **Lory Theater** STAFF LEADERSHIP

Justin Daigle & Carrie Hendrix: Deadline. . . It's Not A Dirty Word. **Ballroom A** STAFF LEADERSHIP

Steve Weiss: Drones and other video production tools. **Ballroom B** VIDEO

Tina Cleavelin & Peter Griffin: Show OFF. **Ballroom C** DESIGN

Rob Rathbun: Magazine Design for Yearbook & Newspaper. **Ballroom D** DESIGN

Shawn Montano: A Visual Storytelling Career Can Take You Anywhere. **Cherokee Park** PHOTO/VISUAL STORYTELLING

Mark Newton: Covering News That Matters. **North Ballroom** GENERAL/MEDIA LITERACY

Emily Ambory: Social Media For Us. **304-06** WRITING/COVERAGE

Tony Phifer: Sports writing - and why it matters. **308-310** WRITING/COVERAGE

Greg Luft: The Importance, the Impacts and the Personal Risk of Covering Tragedy. **Room 322** WRITING/COVERAGE

CMCI from CU Boulder: Experience Virtual Reality Now. **324** GENERAL

Danielle Moretti Martin: Interviewing Techniques. **372-374** WRITING/COVERAGE

Jeff Roberts: Freedom of Information. **376-378** ETHICS & LAW

Hannah Shapiro: "Stay With Us" - Welcome to Podcasting. **382** ONLINE/PODCAST

Taylor Blatchford: Uncovering Stories with Investigative Reporting. **386** WRITING/COVERAGE

J-Day Insider Tip: Always have a back up session planned in case your first choice is full. Seating for each room is indicated in parentheses after room names under the *Session 1* listings.

There is a 10-minute "passing period" between sessions, so be sure to have your LSC map ready and arrive on time.

Session 3 **12:20 - 1:05**

Tina Griego: The Art of Being Nosy. **Lory Theater** WRITING/COVERAGE

Kevin Dale, Hayley Sanchez: Not Your Dad's Public Radio. **Ballroom A** ONLINE/PODCAST

Anastasia Harrison & Carrie Hendrix: More Than Your Basic White Space. **Ballroom B** DESIGN

Dennis Ryerson: Ethics in the Age of Trump. **Ballroom C** ETHICS & LAW

Adam Dawkins: 50 Second Broadcast News Stories for Instagram. **Ballroom D** VIDEO

RMSMC panel - Shelby Holsinger (College Avenue editor), Leslie Cory (Media Adviser) & Emma Iannacone (CTV executive producer): Collegiate Reporting from Within Our College. **Cherokee Park** GENERAL

Nic Garcia: Election Night 101. **North Ballroom** WRITING/COVERAGE

Karen Slusher: You've Got the Power. **304-306** WRITING/COVERAGE

Michael Humphrey: Journalism 2028: What Will It Look Like? **308-310** GENERAL/MEDIA LITERACY

Sheila Jones: In a world of fake news, keep yours REAL. **Room 322** GENERAL/MEDIA LITERACY

CMCI from CU Boulder: Experience Virtual Reality Now. **324** GENERAL

Annie Gorenstein-Falkenberg: 10 Ways To Up Your Design Game. **372-374** DESIGN

Olivia Doro: Live-Tweeting Boot Camp. **376-378** ONLINE/PODCAST

Donnyale Ambrosine: Multiculturalism and Hidden Diversity in the 21st Century. **382** WRITING/COVERAGE

Ben Reed: 300 Word Stories. **386** WRITING/COVERAGE

Why not Tweet it out?

#jday18

Want to go deep developing your skills?

We offer 8 session strands:

Ethics & Press Law

Reporting/Writing

Photo/Visual Journalism

Design

Online/Podcasting

Video

Staff Leadership

Media Literacy

If you want to eat lunch...

You may have brought lunch, of course, but the Lory Student Center food courts, located on the two floors below the Grand Ballroom, are ready with a broad variety of choices for lunch. Eat when it suits you (and we know you hate to miss any sessions – some may choose to wait to eat after the closing session, if you can hold on until 2 p.m.), but to keep the food court chaos to a minimum:

Schools from A - H eat during **Session 2** (11:25-12:10)

Schools from J - Z eat during **Session 3** (12:20-1:05 p.m.)

Take a guided tour of the Rocky Mountain Student Media Corporation facilities, from the radio station to the Collegian newsroom, to the broadcast studio. Sign up at the CSU table just to the west of the stairs, in the exhibit area. Tours begin at beginning of sessions.