**Journalism Event Coverage Rubric** NAME:\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
| **Requirements** | **0- F** | **1- D** | **2- C** | **3- B** | **4- A**  *(24 points possible) x 3 =* ***72 points*** |
| Formatting | More than 10 issues | 6-10  issues | 3-5 issues | A few 1-2 issues | Correct Headline, Byline, and Story Text, correct subheadings font and style; 1 line between paragraphs, correct paragraphing/ chunking; correct categories, featured image, excerpt, |
| Photos | More than 10 issues | 6-10 issues | 3-5 issues | A few issues 1-2 | *Each photo:* correct size and formatrelevant to story, taken by reporter, caption, helps to tell the story (no two photos tell the same part of the story). Must have a total **of 7 photos (minimum).** |
| Story | More than 10 issues | 8-10 issues | 5-7 issues | A few issues 3-4 | *Copy/ text is proofread & edited thoroughly for correct:* 1) attribution, 2) facts (2 sources), 3) names 4) grades, 5) active/present tense 6) direct quoting, 7) spelling, 8) transitions, 9) style rules**; 3** sources quoted minimum. **500-700 Words** |
| Deadlines | Does not meet deadline. Package is not finished by deadline. | X | X | X | Meets deadlines; deadline contract information below. Make sure to initial the deadline information.  Deadline 1:\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_  Deadline 2:\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ |
| Classwork  *\* No FBook or media sites without permission of instructor* | Unacceptable | Lots of issues 5-7 | More issues 3-4 | A few issues 1-2 | Comes to class on time; does not miss class time (if classes missed, direct communication made with teacher on the day before or after) diligent and on-task work; respectful of the lab at all times; no use of website that is not for specific journalistic purpose\*appropriate working behavior in the classroom, leadership and collaboration with other reporters and editors; upstanding communication with editor. |

**RJ VOICE EVENT COVERAGE DEADLINES:** Post must be *submitted for review within 24 hours* of the event. Post must be *LIVE 48 hours after the event*.

My Event: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ / \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ /\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

My Event Date:\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ /\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_/\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

My Submit for Review Deadline:\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_/ \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_/ \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

My LIVE Deadline:\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_/\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_/ \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_