

# SESSIONS AT A GLANCE - J-DAY 2017

## Session 1 9:30 - 10:15

Ryan Warner: Taping CPR's Colorado Matters with science fiction writer Connie Willis. **Lory Theatre** (seats 450) GENERAL

Jed Palmer: Photographers: Stand Here. **Ballroom A** (seats 325) PHOTOJOURNALISM

Tina Cleavelin & Peter Griffin: YB Totality. (seats 325) **Ballroom B** YEARBOOK

Paul Voakes: Custom-Build Your Own Code of Ethics. (seats 325) **Ballroom C** Law & Ethics

Jessica Hunziker: Love Is All You Need. (seats 325) **Ballroom D** LEADERSHIP/ ORGANIZATION

Andrew Ross: Making Theme Copy Personal. **Cherokee** (seats 150) YEARBOOK

Anastasia Harrison: Let's Get Organized. **North Ballroom** (seats 200) LEADERSHIP/ORGANIZATION

Patrick Moring: Live Sports Broadcasting. **304-306** (seats 20) VIDEO/ONLINE

Tony Phifer: Sports writing in the 21st century. **308-310** (seats 70) REPORTING/COVERAGE

CMCI from CU Boulder: Experience Virtual Reality Now. **322** (seats 40) GENERAL

Duane Roberson: How to be a Career and Technical Education (CTE) program! **324** (seats 60) GENERAL

Arapahoe Community College journalists: Our Responsibility to Our Greater Community. (seats 70) **372-374** GENERAL

Elaine Venter: Social Media Best Practices. **376-378** (seats 70) ONLINE/ SOCIAL MEDIA

Jeff Dodge: Good Journalists Needed, Now More Than Ever. **382** (seats 140) GENERAL

Alex McNamee: SNO Therapy. **Room 386** (seats 100) ONLINE

## Session 2 10:25 - 11:10

Ryan Warner: Taping continues, interviewing student journalists about the work they're doing and how they see the future. **Lory Theatre** (seats 450) GENERAL

David Freed: How to be an Investigative Reporter. **Ballroom A** REPORTING/COVERAGE

Kristi Rathbun: Bring it All Together. **Ballroom B** GENERAL

Nicole Arduini & Genise Cushman: Steps to an Awesome Yearbook!. **Ballroom C** YEARBOOK

Mark Newton: Be a Newshound. **Ballroom D** REPORTING/COVERAGE

Ryan Casey: Sports Writing for Online. **Cherokee** ONLINE

Ann-Marie Britt: How to find your voice in journalism copy. **North Ballroom** WRITING

Greg Luft: The Importance, the Impacts and the Personal Risk of Covering Tragedy. **304-06** REPORTING/ COVERAGE

Gina Claus: All That Color. **308-310** YEARBOOK

CMCI from CU Boulder: Experience Virtual Reality Now. **322** GENERAL

Greeley Tribune Editors: SPJ Panel on Internships. **Room 324** GENERAL

Aurora Umana-Arko & Angela Banfield: Working As a Team to Create a School Media Program. **372-374** GENERAL

Hannah Shapiro: How to Start a Video Broadcast Program. **376-378** VIDEO

Ben Reed: Interviewing is Improvising. **382** REPORTING/COVERAGE

Alex McNamee: Supplement Your Yearbook Online. **386** ONLINE/SOCIAL MEDIA

**Take a guided tour** of the Rocky Mountain Student Media Corporation facilities, from the radio station to the Collegian newsroom, to the broadcast studio. Sign up at the CSU table just to the west of the stairs, in the exhibit area. Tours begin at beginning of sessions.

## Session 3 11:20 - 12:05

Kenn Bisio: Forty Years of Photojournalism in 20 Photos. **Lory Theatre** PHOTOJOURNALISM

Dennis Ryerson: News Ethics in the Age of Trump. **Ballroom A** LAW & ETHICS

Tina Griego: Humanity and Humility in Covering Immigration. **Ballroom B** REPORTING/COVERAGE

Karen Slusher: Covering Controversy. **Ballroom C** REPORTING/COVERAGE

Justin Daigle & Carrie Hendrix: Building Partnerships Within Your School Community. **Ballroom D** GENERAL

Annie Gorenstein Falkenberg: Better Every Deadline. **Cherokee** GENERAL

Jeff Roberts: Freedom of Information. **North Ballroom** LAW & ETHICS

Tina Barber: Lifting "Up" the Creative Process. **304-306** GENERAL

Pat Clark: 360 Video – Bringing the World into the Classroom. **308-310** VIDEO

CMCI from CU Boulder: Experience Virtual Reality Now. **322** GENERAL

Greeley Tribune Editors: SPJ Panel on Interviewing and Writing. **Room 324** REPORTING/COVERAGE

Adam Dawkins: Adding video stories to your publication. **372-374** VIDEO

Jim McClurg: Styling & Profiling: Video Profiles. **376-378** VIDEO

Rocky Mountain Student Media Corporation Panel: College Media 101 – What to Expect. **382** GENERAL

Alex McNamee: Use Analytics. Get An Edge. **386** ONLINE/SOCIAL MEDIA

## Session 4 12:15 - 1:00

Kenn Bisio: Forty Years of Photojournalism in 20 Photos. **Lory Theatre** PHOTOJOURNALISM

Adam Dawkins: Doing Ethics: What to Know When Covering Sensitive Topics. **Cherokee** (150) ETHICS & PRESS LAW

Nic Garcia: Covering the big story. **North Ballroom** REPORTING/ COVERAGE

Patrick Moring: Adobe Premiere– Editing for Beginners. **304-306** VIDEO

Bonnie Katzive: Photoshop Fails and Photojournalism Ethics. **308-310** PHOTOJOURNALISM/ETHICS

CMCI from CU Boulder: Experience Virtual Reality Now. **322** GENERAL

Ken Schwartz: Headlines and Captions. **324** WRITING

Jenny Fischer: Magazine Design Tricks and Tips. **372-374** DESIGN

Stephen Wahlfeldt: Sports Coverage in a Changing Landscape. **376-378** REPORTING/COVERAGE

Carrie Faust: Yearbook Trends – Coverage and Design. **382** YEARBOOK

Rob Rathbun: Photojournalism 101. **386** PHOTOJOURNALISM

Jed Palmer: Middle School Roundtable. **Long's Peak** GENERAL

### Why not Tweet it out?

## #jday17

**J-Day Insider Tip:** Always have a back up session planned in case your first choice is full. Seating for each room is indicated in parentheses after room names under the first session listings.

There is a 10-minute "passing period" between sessions, so be sure to have your LSC map ready and arrive on time.

**Want to go deep** developing your skills? We offer 6 session strands:

|                    |                     |
|--------------------|---------------------|
| Ethics & Press Law | Photojournalism     |
| Yearbook           | Online/Social Media |
| Reporting/Coverage | Video               |

### When do I eat lunch?

You may have brought lunch, of course, but the Lory Student Center food courts, located on the two floors below the Grand Ballroom, are ready with a broad variety of choices for lunch. Eat when it suits you (and we know you hate to miss any sessions – some may choose to wait to eat after the closing session, if you can hold on until 2 p.m.), but to keep the food court chaos to a minimum:

**Schools from A - H** eat during **Session 3** (11:20-12:05)      **Schools from J - Z** eat during **Session 4** (12:15-1 p.m.)