

# SESSIONS AT A GLANCE - J-DAY 2016

## Session 1 **9:30 - 10:15**

Jeff Browne: Undercover Ethics. **Lory Theatre** (seats 450) ETHICS & PRESS LAW

Nicole Arduini: Yearbook Design on Trend. **Ballroom A** (seats 325) MAGAZINE/YEARBOOK

Andrew Ross: Yearbook Like You're Snapchatting. (seats 325) **Ballroom B** MAGAZINE/YEARBOOK

Carrie Hendrix & Justin Daigle: We're Bringing Reporting Back. (seats 325) **Ballroom C** REPORTING/COVERAGE

Jed Palmer: The Power of Voice (seats 325) **Ballroom D** LEADERSHIP/ ORGANIZATION

Ken Schwartz: Headlines and Captions. **Cherokee** (seats 150) REPORTING/ COVERAGE

Brett Erickson: Shooting Shots that Sing. **North Ballroom** (seats 300) PHOTOJOURNALISM

Kris Kodrich: Storytelling techniques to reach diverse audiences. **304-306** (seats 70) REPORTING/COVERAGE

Lynn Schofield Clark: Diversity & the Newsroom. **308-310** (seats 70) REPORTING/COVERAGE

Michael de Yoanna, Adrian Garcia & Jeff Stahla: Social Media and Ethics, **322** (seats 60) ETHICS & PRESS LAW

Karen Slusher & Kendall Ungerman: Move Your Publication Online. (seats 70) **372-374** ONLINE/SOCIAL MEDIA

Bonnie Katzive: Problems and Solutions for Managing Combined Journalism Classes. **376-378** (seats 70) LEADERSHIP/ORGANIZATION

Bill Miles: Run Your Staff Like A Start-Up. **382** (seats 140) LEADERSHIP/ ORGANIZATION

Jessica Hunziker: Making Friends with the Enemy. **386** (seats 100) LEADERSHIP/ORGANIZATION

## Session 2 **10:25 - 11:10**

Gabriel Christus: Telling Stories Through Photos. **Lory Theatre** PHOTOJOURNALISM

Ben Reed: Click This. **Ballroom A** ONLINE/SOCIAL MEDIA

Tina Cleavlin & Peter Griffin: Rock 'n Roll Yearbook. **Ballroom B** MAGAZINE/YEARBOOK

Anastasia Harrison & Carrie Hendrix: Deadline Isn't a Dirty Word. **Ballroom C** LEADERSHIP/ORGANIZATION

Michael de Yoanna, Adrian Garcia & Jeff Stahla: Political Campaign Coverage. **Ballroom D** REPORTING/ COVERAGE

Dennis Ryerson: Ethics Will Eat You Alive. **Cherokee** ETHICS & PRESS LAW

Adam Dawkins: Drop Gold Coins - Video Storytelling 101. **North Ballroom** VIDEO/PODCASTING

Ryan Casey: Covering sports & digital media. **304-06** ONLINE/SOCIAL MEDIA

Annie Gorenstein Falkenberg: Coaching Skills for Editors. **308-310** LEADERSHIP/ORGANIZATION

Jim McClurg & Scott Melanson: Creating a Successful School TV Broadcast. **372-374** VIDEO/ PODCASTING

Jamey Trotter & Scott Bright: Online-Only Publications: Benefits and Challenges. **376-378** ONLINE/SOCIAL MEDIA

Jennifer Freeman-Thompson: Design in Mind. **382** MAGAZINE/YEARBOOK

Jason Wallestad: Online First: Transform Your Coverage. **386** ONLINE/ SOCIAL MEDIA

## Session 3 **11:20 - 12:05**

Jed Palmer: Photo MVP. **Lory Theatre** PHOTOJOURNALISM

Anne Marie Britt: A Look at ASFs- Alternate Story Forms. **Ballroom A** MAGAZINE/YEARBOOK

David Freed: Journalism: a Life of Adventure. **Ballroom B** JOURNALISM CAREERS

Kristi Rathbun: Shining a Positive Public Light. **Ballroom C** LEADERSHIP/ORGANIZATION

Bill Miles: Run Your Staff Like A Start-Up. **Ballroom D** MAGAZINE/ YEARBOOK

Stephen Wahlfeldt: Be a Triple Threat Sports Journalist. **Cherokee** REPORTING/COVERAGE

Cory Morlock: Writing for Broadcasting. **North Ballroom** VIDEO/PODCASTING

Angela Banfield & Jacen Banfield: Building a Team from Nothing. **304-306** LEADERSHIP/ORGANIZATION

Anastasia Harrison: Go With the Flow. **308-310** LEADERSHIP/ORGANIZATION

Rob Rathbun: Interviewing 101: Shy to Shine! **372-374** REPORTING/ COVERAGE

Megan Fromm: Writing Session. **376-378** REPORTING/COVERAGE

Carrie Faust: Legal and Ethical Considerations for Yearbook. **382** ETHICS & PRESS LAW

Jason Wallestad: Take Your SNO Site to the Next Level. **386** ONLINE/SOCIAL MEDIA

## Session 4 **12:15 - 1:00**

Mark Newton: Why We Do What We Do. **Lory Theatre** LEADERSHIP/ ORGANIZATION

Dennis Ryerson: Ethics Will Eat You Alive. **Cherokee** (150) ETHICS & PRESS LAW

Dani Castillo: Coverage with Diversity in Mind. **North Ballroom** (300) REPORTING/COVERAGE

Tony Phifer: High School Sports Writing in a Twitter World. **304-306** REPORTING/COVERAGE

Adam Dawkins: Audio Storytelling, NPR style. **308-310** VIDEO/ PODCASTING

Jeff Dodge: We Need Good Journalists - More Than Ever. **322** JOURNALISM CAREERS

Sheila Jones: Creating Order from Chaos. **372-74** LEADERSHIP/ ORGANIZATION

Patrick Moring: Making Live Broadcasts People Watch. **376-378** VIDEO/PODCASTING

Ben Reed: Click This. **382** ONLINE/ SOCIAL MEDIA

Laura Brack, Ben Gelderloos & Sara McCrea: Grab Your Readers: Write Great Leads. **386** REPORTING/ COVERAGE

### Why not Tweet it out?

## #jday16

**J-Day Insider Tip:** Always have a back up session planned in case your first choice is full. Seating for each room is indicated in parentheses after room names under the first session.

There is a 10 minute "passing period" between sessions, so be sure to have your LSC map ready and arrive on time.

### When do I eat lunch?

You may have brought lunch, of course, but the Lory Student Center food courts, located on the two floors below the Grand Ballroom, are ready with a broad variety of choices for lunch. Eat when it suits you (and we know you hate to miss any sessions – some may choose to wait to eat after the closing session, if you can hold on until 2 p.m.), but to keep the food court chaos to a minimum:

**Schools from A - G** eat during **Session 3** (11:20-12:05)

**Schools from H - Z** eat during **Session 4** (12:15-1 p.m.)