

SESSIONS AT A GLANCE - J-DAY 2016

Session 1 9:30 - 10:15

Jeff Browne: Undercover Ethics. **Lory Theatre** (seats 450) ETHICS & PRESS LAW

Nicole Arduini: Yearbook Design on Trend. **Ballroom A** (seats 325) MAGAZINE/YERBOOK

Andrew Ross: Yearbook Like You're Snapchatting. (seats 325) **Ballroom B** MAGAZINE/YERBOOK

Carrie Hendrix & Justin Daigle: We're Bringing Reporting Back. (seats 325) **Ballroom C** REPORTING/COVERAGE

Jed Palmer: The Power of Voice (seats 325) **Ballroom D** LEADERSHIP/ ORGANIZATION

Ken Schwartz: Headlines and Captions. **Cherokee** (seats 150) REPORTING/ COVERAGE

Jessica Hunziker: Making Friends with the Enemy. **Virginia Dale** (seats 40) LEADERSHIP/ORGANIZATION

Kris Kodrich: Storytelling techniques to reach diverse audiences. **304-306** (seats 70) REPORTING/COVERAGE

Lynn Clark: Diversity & the Newsroom. **308-310** (seats 70) REPORTING/ COVERAGE

Michael de Yoanna, Adrian Garcia & Jeff Stahla: Social Media and Ethics, **322** (seats 60) ETHICS & PRESS LAW

Karen Slusher & Kendall Ungerman: Move Your Publication Online. (seats 70) **372-374** ONLINE/SOCIAL MEDIA

Bonnie Katzive: Problems and Solutions for Managing Combined Journalism Classes. **376-378** (seats 70) LEADERSHIP/ORGANIZATION

Bill Miles: Run Your Staff Like A Start-Up. **382** (seats 140) LEADERSHIP/ ORGANIZATION

Brett Erickson: Shooting Shots that Sing. **Room 386** (seats 100) PHOTOJOURNALISM

Want to go deep developing your skills? We offer 7 session strands:

- Ethics & Press Law
- Magazine/Yearbook
- Reporting/Coverage
- Leadership/Organization
- Photojournalism
- Online/Social Media
- Video/Podcasting

Session 2 10:25 - 11:10

Gabriel Christus: Telling Stories Through Photos. **Lory Theatre** PHOTOJOURNALISM

Ben Reed: Click This. **Ballroom A** ONLINE/SOCIAL MEDIA

Tina Cleavlin & Peter Griffin: Rock 'n Roll Yearbook. **Ballroom B** MAGAZINE/YERBOOK

Anastasia Harrison & Carrie Hendrix: Deadline Isn't a Dirty Word. **Ballroom C** LEADERSHIP/ORGANIZATION

Michael de Yoanna, Adrian Garcia & Jeff Stahla: Political Campaign Coverage. **Ballroom D** REPORTING/ COVERAGE

Dennis Ryerson: Ethics Will Eat You Alive. **Cherokee** ETHICS & PRESS LAW

Ryan Casey: Covering sports & digital media. **304-06** ONLINE/SOCIAL MEDIA

Annie Gorenstein Falkenberg: Coaching Skills for Editors. **308-310** LEADERSHIP/ORGANIZATION

Adam Dawkins: Drop Gold Coins - Video Storytelling 101. **Room 322** VIDEO/PODCASTING

Jim McClurg & Scott Melanson: Creating a Successful School TV Broadcast. **372-374** VIDEO/ PODCASTING

Jamey Trotter & Scott Bright: Online-Only Publications: Benefits and Challenges. **376-378** ONLINE/SOCIAL MEDIA

Jennifer Freeman-Thompson: Design in Mind. **382** MAGAZINE/YERBOOK

Jason Wallestad: Online First: Transform Your Coverage. **386** ONLINE/ SOCIAL MEDIA

Have some time to spare after some lunch or a snack?

Experience VR and a variety of applications in **Room 312** any time from 9:30 - 1. Your hosts are from CU's College of Media, Communication and Information. Stop in for a few minutes or hang out!

Take a guided tour of the Rocky Mountain Student Media Corporation facilities, from the radio station to the Collegian newsroom, to the broadcast studio. Sign up at the CSU table just to the west of the stairs, in the exhibit area.

Session 3 11:20 - 12:05

Jed Palmer: Photo MVP. **Lory Theatre** PHOTOJOURNALISM

Anne Marie Britt: A Look at ASFs- Alternate Story Forms. **Ballroom A** MAGAZINE/YERBOOK

David Freed: Journalism: a Life of Adventure. **Ballroom B** JOURNALISM CAREERS

Kristi Rathbun: Shining a Positive Public Light. **Ballroom C** LEADERSHIP/ORGANIZATION

Bill Miles: Run Your Staff Like A Start-Up. **Ballroom D** MAGAZINE/ YEARBOOK

Stephen Wahlfeldt: Be a Triple Threat Sports Journalist. **Cherokee** REPORTING/COVERAGE

Angela Banfield & Jacen Banfield: Building a Team from Nothing. **304-306** LEADERSHIP/ORGANIZATION

Anastasia Harrison: Go With the Flow. **308-310** LEADERSHIP/ORGANIZATION

Cory Morlock: Writing for Broadcasting. **Room 322** VIDEO/ PODCASTING

Rob Rathbun: Interviewing 101: Shy to Shine! **372-374** REPORTING/ COVERAGE

Megan Fromm: Stalking the Story. **376-378** REPORTING/COVERAGE

Carrie Faust: Legal and Ethical Considerations for Yearbook. **382** ETHICS & PRESS LAW

Jason Wallestad: Take Your SNO Site to the Next Level. **386** ONLINE/SOCIAL MEDIA

Session 4 12:15 - 1:00

Mark Newton: Why We Do What We Do. **Lory Theatre** LEADERSHIP/ ORGANIZATION

Dennis Ryerson: Ethics Will Eat You Alive. **Cherokee** (150) ETHICS & PRESS LAW

Daniela Castillo: Promoting Inclusion in Animated and Interactive Narratives. **Virginia Dale** ONLINE/ SOCIAL MEDIA

Tony Phifer: High School Sports Writing in a Twitter World. **304-306** REPORTING/COVERAGE

Adam Dawkins: Audio Storytelling, NPR style. **308-310** VIDEO/ PODCASTING

Jeff Dodge: We Need Good Journalists - More Than Ever. **322** JOURNALISM CAREERS

Sheila Jones: Creating Order from Chaos. **372-74** LEADERSHIP/ ORGANIZATION

Patrick Moring: Making Live Broadcasts People Watch. **376-378** VIDEO/PODCASTING

Ben Reed: Click This. **382** ONLINE/ SOCIAL MEDIA

Laura Brack, Ben Gelderloos & Sara McCrea: Grab Your Readers: Write Great Leads. **386** REPORTING/ COVERAGE

Why not Tweet it out?

#jday16

J-Day Insider Tip: Always have a back up session planned in case your first choice is full. Seating for each room is indicated in parentheses after room names under the first session listings.

There is a 10 minute "passing period" between sessions, so be sure to have your LSC map ready and arrive on time.

When do I eat lunch?

You may have brought lunch, of course, but the Lory Student Center food courts, located on the two floors below the Grand Ballroom, are ready with a broad variety of choices for lunch. Eat when it suits you (and we know you hate to miss any sessions – some may choose to wait to eat after the closing session, if you can hold on until 2 p.m.), but to keep the food court chaos to a minimum:

Schools from A - H eat during **Session 3** (11:20-12:05) **Schools from J - Z** eat during **Session 4** (12:15-1 p.m.)