

School leader is supportive leader, stands with students and advisers

Andrew Abner, principal of Rock Canyon High School, is the 2016 CSMA Administrator of the Year, acknowledging his continuous support of the media programs at the school and his encouragement of student free expression.

"Mr. Abner acknowledges and respects the rights of the first amendment and the Colorado law regarding student journalism, and we are always encouraged to express ourselves," wrote Michaela Ham, editor-in-chief of The Rock newsmagazine. "There was a particular story regarding gun laws and student safety within our school, and even though it was a controversial issue being reported on by our young staffers, he never raised any flags or drew any lines that we couldn't cross. He allowed us to publish it as we chose, and it turned out to be one of our most successful and talked about stories of the year.

"It's hard not to take for granted the near 'media nirvana' we have at our school," wrote adviser Kristi Rathbun. "Our students are allowed to pursue topics that they choose – without question and with positive and professional support. They operate in a building where their principal knows and upholds their First Amendment rights and encourages their professionalism in his treatment of them."

Abner is in his sixth year at Rock Canyon, following seven years as an administrator at Douglas County High School. A Chicago native, Abner began his teaching career in 1998 at Neuqua Valley High School in Illinois, and taught vocational education at Douglas County from 2002-2004.



Andrew Abner
CSMA Administrator of the Year

Abner was named Outstanding First Year Teacher in 2000 for the state of Illinois, was named Staff Member of the Year twice at Douglas County, and has been nominated several times for the DCSD Apple Award.

Over and over in his letters of support, the selection committee learned of the positive atmosphere he encourages and models at Rock Canyon.

"Andy brings out the best in his teachers and he sees the best in all students," wrote Kathleen Kennedy, his assistant for his first four years at the school. "Student journalist are always encouraged to talk with him. He loves to stop by their classrooms to see what they are working on."

Michaela wrote, "He gets us rallied for big sporting events or school dances. Assemblies would never be the same if he wasn't there to get us motivated."

Congratulations to Andrew Abner, our 2016 CSMA Administrator of the Year.

MEET THE SPEAKERS



David Freed
CSU Journalism instructor

A graduate of CSU's journalism program, David is a licensed pilot, produced Hollywood screenwriter, published novelist, and a contributing editor to Air & Space Smithsonian magazine, as well as a former Pulitzer Prize-winning reporter for the Los Angeles Times. He also has worked extensively within the U.S. intelligence community.



Jennifer Freeman-Thompson
Picaboo Yearbooks

Jennifer Freeman Thompson has never met a play on words or an ultra thin sans serif she didn't like. A design veteran for regional and national publications including the Oxford American and AY Magazine, she is currently the director of marketing & education for Picaboo Yearbooks. Jennifer is a former award-winning college yearbook editor and stays actively involved in state and national scholastic journalism organizations as a speaker and judge. She was the recipient of the 2016 Loibner-Waitkus prize for outstanding contributions to scholastic journalism in her home state of Arkansas.



Megan Fromm
Colorado Mesa University Assistant Professor

Megan Fromm is an assistant professor at Colorado Mesa University. She teaches writing, design, and media theory and research. She also advises the student magazine, Horizon. Fromm was formerly a journalist and high school media adviser.



Adrian Garcia
Business & Data Reporter at Denverite

Adrian D. Garcia covers commercial trends and developments as business and data reporter for Denverite.com. In 2014, he graduated from the University of Colorado Boulder (Go Buffs!) having studied journalism, psychology and entrepreneurship. His previous experience includes reporting for the Fort Collins Coloradoan, Denver Post, I-News at Rocky Mountain PBS and his hometown paper The Pueblo Chieftain.



Annie Gorenstein-Falkenberg, CJE
Longmont H

Annie Gorenstein-Falkenberg, CJE is the adviser of the Priam yearbook at Longmont High School. Before her time at Longmont, Annie spent five years as the adviser of The Claw yearbook at Arvada West High School. During her time as adviser, her yearbook staffs have earned numerous state awards, and in 2014 and 2015 they were named CSPA Crown Finalists. Annie is the CSMA Vice President. In 2015, JEA named her as a Rising Star.



Peter Griffin, CJE & ACA
Jostens Publishing

Peter began his yearbook career at 22 years old and continues after 20 years to enjoy his job as a Jostens yearbook specialist. His staffs continually earn state and national awards as well please their students and communities.



Anastasia Harrison, CJE
Legend HS

Anastasia Harrison is currently the yearbook adviser at Legend High School and is the 2016 CSMA Yearbook Adviser of the Year. In 2011, she was a Journalism Education Association Rising Star. Her staffs have been honored at the state and national level, earning All-Colorado for the past six years, as well as being Pacemaker finalists for the past two years.



Carrie Hendrix, CJE
Lewis-Palmer HS

Carrie Hendrix has been advising the Westwind yearbook for the past 14 years and the Ranger Review Newspaper for eight years at Lewis-Palmer High School in Monument, Colorado. Her yearbook publication earned the All-Colorado state award five years in a row and national awards including a 2011 Silver Crown from CSPA and most recently a 2014 NSPA Pacemaker. Hendrix was named the 2015 CSMA Adviser of the Year, and continues to love advising her journalism staffs. She's a true Southern gal inside and out, complete with the accent to prove it.



Jessica Hunziker, CJE
Castle View HS

Jessica Hunziker is the student media adviser at Castle View High School in Castle Rock, Colo. Hunziker, the current Secretary for the Colorado Student Media Association, has been advising for 8 years and is passionate about student media and the endless possibilities it provides for students.



Sheila Jones, CJE
JEA Mentor

Sheila advised the Englewood Pirateer news and convergent media program for 23 years. In retirement, she serves as a JEA mentor for Colorado advisers as they embark on the best education job ever. In 2001 she was the CHSPA Adviser of the Year and has received Lifetime Achievement Awards from both CSMA and JEA. She also serves on the JEA Mentor Program Committee.



Bonnie Katzive
Monarch HS

Bonnie Katzive advises the newspaper and yearbook at Monarch High School. She was one of the first teachers to earn a Press Law and Ethics certification from CSMA and has presented and published for CSMA and JEA.



Kris Kodrich
Associate Professor, CSU Department of Journalism & Media Communication

Kris Kodrich teaches communication & innovation, advanced reporting and international mass communication. He has a dozen years of reporting and management experience at daily newspapers in Florida, Wisconsin and Oregon. He has been a Fulbright Scholar in both Spain and Chile.

Now in its 26th year of defining the baseline of your rights as journalists

Colorado Student Free Expression Law - became law in June of 1990

(1) The general assembly declares that students of the public schools shall have the right to exercise freedom of speech and of the press, and no expression contained in a student publication, whether or not such publication is school-sponsored, shall be subject to prior restraint except for the types of expression described in subsection (3) of this section. This section shall not prevent the advisor from encouraging expression which is consistent with high standards of English and journalism.

(2) If a publication written substantially by students is made generally available throughout a public school, it shall be a public forum for students of such school.

(3) Nothing in this section shall be interpreted to authorize the publication or distribution by students of the following:

- Expression which is obscene;
- Expression which is libelous, slanderous, or defamatory under state law;
- Expression which is false as to any person who is not a public figure or involved in a matter of public concern;
- Expression which creates a clear and present danger of the commission of unlawful acts, the violation of lawful school regulations, or the material and substantial disruption of the orderly operation of the school or which violates the rights of others to privacy.

(4) The board of education of each school district shall adopt a written publications code, which shall be consistent with the terms of this section and shall include reasonable provisions for the time, place, and manner of conducting free expression within the school district's jurisdiction. Said publications code shall be distributed, posted, or otherwise made available to all students and teachers at the beginning of the 1991-92 school year and at the beginning of each school year thereafter.

(5) (a) Student editors of school sponsored student publications shall be responsible for determining the news, opinion, and advertising content of their publications subject to the limitations of this section. It shall be the responsibility of the publications advisor of school-sponsored student publications within each school to supervise the production of such publications and to teach and encourage free and responsible expression and professional standards for English and journalism.

(b) For the purposes of this section, "publications advisor" means a person whose duties include the supervision of school-sponsored student publications.

(6) If participation in a school-sponsored publication is part of a school class or activity for which grades or school credits are given, the provisions of this section shall not be interpreted to interfere with the authority of the publications advisor for such school-sponsored publications to establish or limit writing assignments for the students working with the publication and to otherwise direct and control the learning experience that the publication is intended to provide.

(7) No expression made by students in the exercise of freedom of speech or freedom of the press shall be deemed to be an expression of school policy, and no school district employee, or parent, or legal guardian, or official of such school district shall be held liable in any civil or criminal action for any expression made or published by students.

(8) Nothing in this section shall be construed to limit the promulgation or enforcement of unlawful school regulations designed to control gangs. For this purpose of this section, the definition of "gang" shall be the definition found in section 19-2-1111(2)(d)(II), C.R.S.

11:20 - 12:05 Session 3 A-H LUNCH SHIFT

PHOTOJOURNALISM

Jed Palmer: Photo MVP. Lory Theatre
Arrive on scene, catch "the catch", tell the story! With a little knowledge about cameras and the Five Levels of Photography, you can be your publication's MVP (Most Valuable Photographer).

MAGAZINE/YEARBOOK

Anne Marie Britt: A Look at ASFs - Alternate Story Forms. Ballroom A

Alternative story forms, ASFs, ALTs, storytelling devices – include everything but stories written in the traditional text-plus-headline format. This session will introduce you to alternative story forms and show students how to add them into writing in all medias including yearbook, magazine, newspaper and online journalism. See examples of cutting edge story forms and learn new ways to tell YOUR story.

JOURNALISM CAREERS

David Freed: Journalism: a Life of Adventure. Ballroom B

A journalism degree can be a ticket to more than just journalism. From writing movies in Hollywood to penning critically acclaimed, best-selling mystery novels, to working for the CIA, David Freed, an adjunct instructor in the Department of Journalism and Media Communication, is a testament to the many exciting avenues one can travel after studying journalism.

LEADERSHIP/ORGANIZATION

Kristi Rathbun: Shining a Positive Public Light. Ballroom C

Being a part of student media means much more than mere production of content. In fact, the content your staff creates should be driven, in part, by your relationship with the public – YOUR public. Come learn the basics of Public Relations and establish best practices for interacting with your media stakeholders like a pro.

LEADERSHIP/ORGANIZATION

Bill Miles: Run Your Staff Like a Start-Up. Ballroom D

Use the fast-paced Silicon Valley style to take your staff to the next level. Learn ideas and tactics from a 15-year start-up veteran that will transform your approach to everyday struggles like budgets and deadlines, and turn your publication into the next big thing.

REPORTING/COVERAGE

Stephen Wahlfeldt: Be a Triple Threat Sports Journalist. Cherokee Park

Find out how to keep your head in the game (recognize a good story and tell it well), be quick on your feet (update news sites with fresh yet simple content), and have a good eye (take worthy sports photos with more than a smart phone) in this session focused on high school sports coverage. Leave with hints and ideas which will take your sports reporting from bumbling to boom-sha-boom.

VIDEO/PODCASTING

Cory Morlock: Writing for Broadcasting. North Ballroom

Radio podcasting is back! A look at how your coverage team can use audio (and video) to add multimedia elements to your storytelling, no matter the publication, and meet your audience where they are. Get into their rotation! Be in their playlist, in the car, while they workout, even while they "multitask" that late-night homework. We will look at how your staff can create and brand a radio podcast series, including how to inspire a Story Corps movement at your school.

LEADERSHIP/ORGANIZATION

Angela Banfield and Jacen Banfield: Building a Team from Nothing. 304-306

Beginning a new program or resurrecting a failing one? Team work and hard work are necessary for success. Celebrate the new members while honoring the experience of the veterans will allow you to build a program that will sustain itself. Attendees will walk away from this session rejuvenated and ready to lead their staff to success.

LEADERSHIP/ORGANIZATION

Anastasia Harrison: Go with the Flow. 308-310
How do you organize the workflow in your newsroom? Say hello to Trello, talk about using Google, and explore other forms of organization. We will talk about how you can use different programs to organize the workflow between you and your staff.

REPORTING/COVERAGE

Rob Rathbun: Interviewing 101: Shy to Shine! 372-374

"I'm shy. I don't know anyone. I just can't get anyone to give me a good quote." Everyone has at least a little trouble talking to fellow students to get the full story. Let's talk about what the roadblocks you have with getting out and talking to your fellow classmates. Take back some steps to help break out of your shell and get the interview your publication deserves.

REPORTING/COVERAGE

Megan Fromm: Stalking the Story. 376-378

Students will learn how to use the Humans of New York approach to pursue and write more meaningful stories. This session is great for editors who also have to coach writers and for advisers looking for tips on teaching feature writing. This is an interactive session, so come prepared to participate!

ETHICS & PRESS LAW

Carrie Faust: Legal and Ethical Considerations for Yearbook. 382

Yearbook is a different breed of journalism. While good reporting is good reporting, legal and ethical situations that pertain specifically to yearbook often arise. In this session, we'll explore them now, so you're ready for them later.

ONLINE/SOCIAL MEDIA

Jason Wallestad: Take Your SNO Site to the Next Level. 386

Move beyond the basics and learn strategies for designing the home page and story pages of your SNO website. See a live demo of all the newest features that are a part of the SNO WordPress platform.

MEET THE SPEAKERS



Jim McClurg
Rock Canyon HS

Jim has been teaching TV, Film, Animation, and Audio production multimedia classes since 1997. Six years at the middle school and thirteen at the high school level. The Rock Canyon Video Production program has earned numerous awards, including a regional Emmy nomination in 2008 for their show Spotlight under his supervision.



Rebecca McGrath
Herff Jones Yearbook Representative

Getting "stuck" with advising yearbook as a first-year English teacher was the best thing that ever happened to Rebecca. She quickly fell in love with the process, and fourteen years later, she is proud to work with some of the finest advisers and staffs in the state of Colorado.



Scott Melanson
Cimaron Middle School

Scott has worked as a middle school technology teacher for 15 years, including STEM, Yearbook, Broadcast and Film teacher. Scott also worked in Community Relations for the Douglas County School District in 2014-15, where he won awards for his video production. He was named the Douglas County Schools World Class Educator of the Year in 2012.



Bill Miles
General Manager, Picaboo Yearbooks

Bill Miles has been an entrepreneur and business leader for more than 15 years. His initial start up – bamboo.com – brought immersive web imaging to Silicon Valley in the mid 1990s. Bill later grew Grassroot Soccer, a non-profit focused on eradicating HIV and AIDS from at-risk populations, into a multi-million dollar global brand. In 2012, Bill joined Picaboo to start its yearbook business. From nothing, the business has grown into a multi-million dollar organization with a North American sales team and marketing presence. Bill graduated from the University of Pennsylvania and holds a law degree from Boston University Law School.



Patrick Moring, CJE
Rampart HS

Patrick Moring has been the television and video production teacher at Rampart High School for 9 years, and he started the sports broadcasting club that eventually became the first program to have a curricular sports broadcasting class in the state of Colorado. KRAM Sports Broadcasting is in its 4th year of existence and won 1st in the nation last year for originality in programming and 3rd in the nation for live sports broadcast in the National Federation of High School Athletic Associations awards out of 1700 broadcast programs. The sports broadcast program at Rampart produces over 60 live events each year spanning eight sports. This year, the program was chosen as an NFHSnetwork.com Select program for the 2016-2017 school year and serves as one of the networks flagship programs.



Cory Morlock
20TV Producer

Cory is now in his ninth year overseeing the 20TV program in Academy District 20 in Colorado Springs. In addition to time in the classroom he also directs live broadcasts of sporting events in the District. Previously, he worked as a news producer, reporter and photographer and several news stations.



Mark Newton, MJE
Mountain Vista HS

Mark Newton is the journalism teacher at Mountain Vista High School in Highlands Ranch, a suburb of Denver. He is the adviser of MV Media, a comprehensive journalism program. He is the current president of the Journalism Education Association (jea.org).



Jed Palmer, CJE
Sierra MS

Jed Palmer is the journalism adviser at Sierra Middle School in Parker, CO. His program includes an award winning yearbook and news publication, along with a new broadcast program.



Tony Phifer
Colorado State University Communications coordinator

Tony Phifer has nearly 40 years of experience in sports-related journalism. He has covered everything from high school sports to the Super Bowl and written thousands of stories. He believes in high school journalism.



Kristi Rathbun, CJE
Rock Canyon HS

Kristi advises The Black & Gold yearbook and the The Rock newspaper at Rock Canyon High School in Highlands Ranch. For 20 years, she has helped media students achieve state and national success in student publications – from yearbook to newspaper to online. Her students have earned Pacemaker and All-American awards from NSPA and Crown and Gold Medalist awards from CSPA in addition to multiple Best of Show honors at JEA conventions. Rathbun currently serves as the Colorado JEA State Director and CSMA Advocacy coordinator. She was selected as the CHSPA Adviser of the year in 2012 and JEA Distinguished Adviser in 2014. Rathbun speaks at national and state conventions and workshops helping students and their advisers build solid programs in multiple media platforms.



Rob Rathbun
Balfour Senior Yearbook Representative

Rob is the Senior Balfour Yearbooks Sales Representative for Colorado and the Front Range. Rob has been working with schools to help innovate their processes and help them achieve excellence in journalism. He is a regular speaker at local and national conventions and workshops.



Ben Reed
Jeffco Schools Resource Teacher

Ben Reed is the former adviser of The Lake, Standley Lake High School's newsmagazine, which has been nominated for the National Pacemaker Award twice and won CSPA's All-Colorado Award five times. He now works with media programs in Jefferson County and raises his one-year-old son.



Andrew Ross
Walsworth Publishing

Yearbook Editor-in-Chief turned Yearbook Rep, Andrew represents Walsworth Yearbooks in Colorado. A graduate of the Mountain Range High School and Regis University student journalism programs, Andrew couldn't ask for anything greater than being a Professional Yearbook Nerd!




Dennis Ryerson
Retired editor, The Indianapolis Star

Former editor of The Indianapolis Star, The Des Moines Register, Great Falls (MT) Tribune, editorial director, Cleveland Plain Dealer, Vice President and Editorial Page Editor, San Jose Mercury News. Four time Pulitzer Prize juror, chaired juries three of those times. Past President, American Association of Opinion Writers.



Ken Schwartz
Walsworth Publishing

I have had the privilege to work with a number of schools create their yearbooks as a sales representative for Walsworth Yearbooks. Prior to that, I was a high school and middle school English teacher.



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LEADERSHIP/ORGANIZATION
 Mark Newton: Why We Do What We Do. Lory Theatre
 Knowing your WHY is the key to journalism – and life.

ETHICS/PRESS LAW
 Dennis Ryerson: Ethics Will Eat You Alive. Cherokee Park
 What are the unexpected ethical issues facing journalists at all levels? How do you address those issues when they arise? How can addressing those issues provide lessons for other aspects of life, business and even personal?

ONLINE/SOCIAL MEDIA
 Daniela Castillo: Promoting Inclusion in Animated and Interactive Narratives. North Ballroom
 A brief survey of animation and interactive story telling/ video games through history from the lens of diversity and inclusion. Stereotypical and prejudicial representations of minority groups and how they have been perpetuated by these seemingly “fun and funny” media and how these contents have the power to shift attitudes in children and teenagers. The challenges faced by the industry to tackle this problem and some successful efforts to create inclusive and positive materials.

REPORTING/COVERAGE
 Tony Phifer: High School Sports Writing in a Twitter World. 304-306
 We will discuss how to make sports writing relevant in high school newspapers. We'll talk about features, columns, enterprise stories and other ways to engage readers without worrying about game scores.

VIDEO/PODCASTING
 Adam Dawkins: Audio Storytelling, NPR Style. 308-310
 Radio podcasting is back! A look at how your coverage team can use audio (and video) to add multimedia elements to your storytelling, no matter the publication, and meet your audience where they are. Get into their rotation! Be in their playlist, in the car, while they workout, even while they “multitask” that late-night homework. We will look at how your staff can create and brand a radio podcast series, including how to inspire a Story Corps movement at your school.

JOURNALISM CAREERS
 Jeff Dodge: We Need Good Journalists – More than Ever. 322
 Despite the dwindling number of jobs in journalism, and the exodus of journalists to public relations and other fields, the need for the newsgatherer has never been more important. While the medium in which news is delivered continues to shift, and while the skills needed to present the news online or through social media have changed, the role is the same: Be the eyes and ears of the public, hold elected officials accountable, give voice to the voiceless and tell the important stories that wouldn't see the light of day without the media. A healthy democracy depends on it.

LEADERSHIP/ORGANIZATION
 Sheila Jones: Creating Order from Chaos. 372-374
 Getting your publication published is every staff's #1 goal, but staffs sometimes place too much focus on the product itself, neglecting the “how” in the process for the “what” of the product. Then chaos can occur in the day-to-day workflow of the program, resulting in some who are overworked and others who are under-utilized. Learn to develop organized support systems that enable staffs to work efficiently and effectively with equality of effort to create journalism that excels.

VIDEO/PODCASTING
 Patrick Moring: Making Live Broadcasts People Watch. 376-378
 This session covers what you need to make live broadcasting part of your school journalism program. From choosing cameras and computers to the nuts and bolts of a live broadcast with color commentary, you'll learn what it takes to produce something that people want to watch, and that will increase a sense of community and journalistic integrity at your school.

ONLINE/SOCIAL MEDIA
 Ben Reed: Click This. 382
 What's the point of having a journalism website if no one ever visits it? This session will teach the importance of developing a clear personality for your website and social media platforms in order to become meaningful for your student body and get the clicks!

REPORTING/COVERAGE
 Panel - Laura Brack, Ben Gelderloos and Sara McCrea: Grab Your Readers – Write Great Leads. 386
 For students well schooled in academic writing, shifting to the needs of journalistic writing is a real challenge. Our staff sometimes defaults into the essay-type introduction rather than starting their stories in ways that meet the needs of readers of journalism. During our writing boot camp for our staff, we wanted to teach them about lead writing in a way that they would not forget. Experience an engaging, active, informative, and memorable lead-writing practice activity that we used with our staff this year to get them writing better leads.



Plan to attend our annual Capitol Hill Press Conference Feb. 27, 2017 It's your government, after all!



MEET THE SPEAKERS



Karen Slusher, CJE
 Eaglecrest HS

Karen Slusher has been a publications adviser (yearbook and newspaper) for the last 11 years after pursuing a passion she found on her newspaper staff in high school. She has her Master's in Journalism Education and her CJE from JEA.



Kendall Ungerman
 Co-Editor-in-Chief of Eagle Quill

Kendall has been on the Eaglecrest HS newspaper staff since her sophomore year. Now, as a senior, she is one of two co-editors-in-chief and focuses most of her attention on managing online content and providing feedback to reporters for their writing.



Jeff Stahla
 Managing Editor, Loveland Reporter-Herald

Jeff Stahla (CSU '92) has worked as an editor for the Loveland Reporter-Herald since 1999 and has served as its managing editor since 2012. A native of Greeley, he has worked in various capacities for news organizations throughout Colorado, Wyoming and Western Nebraska.



Stephen Wahlfeldt
 JEA Mentor

Stephen Wahlfeldt is a retired teacher and publications adviser who is now a JEA Mentor. Prior to retirement, he advised the award-winning Rocky Mountain Highlighter newspaper at Rocky Mountain High School in Fort Collins. Before his 26-year teaching career, he was a sports writer for the Fort Collins Coloradoan.



Jamey Trotter
 English Professor & News Adviser

Professor Trotter oversees the only Journalism Program within the Colorado Community College System in which one can earn a degree, at Arapahoe CC. The news publication for the program, the Arapahoe Pinnacle, was founded by former Rocky Mountain News President Bob Burdick. Trotter is in the midst of his first semester as Publication Adviser, trying real hard not to screw it all up.



Jason Wallestad
 SNO Sites Co-Founder

Jason Wallestad was a student media adviser for 17 years and was a 2013 Dow Jones News Fund Distinguished Adviser and the 2013 Minnesota Journalism Educator of the Year. He is also the co-founder of School Newspapers Online, a company that specializes in helping college and high school news staffs make the transition to online publishing.

Scott Bright, Counter-Culture Editor and Advice Columnist for the Arapahoe Pinnacle, is presenting with Jamey. Scott is a Psychology major at Arapahoe, focused specifically on Human Sexuality, and he has strong opinions about our culture's harmful attitudes towards and approaches to sex. His “Ask Scott” column allows Scott to share valuable information not only about sex but all things human, and indeed, all things “Counter-Culture.”

Get the look

Grids

What is a grid?
 A page grid is like the framework of a building. It defines its overall size, the spaces inside and out, and its relationship to the furniture within it.

Why use a grid?
 “Grids are used in situations where unpredictable graphic elements must be contained in a rapid and orderly way.”

VIDEO/MULTIMEDIA

What kind of video/multimedia could be used to supplement the page piece or report with coverage?

- Soundbites
- Event clips
- Interview clips
- Polarity/ambiguity
- Scripted story

STORY TELLING DEVICES

These alternatives to traditional text are handy in print or on the web. Just consider the way your readers will best understand all the information we will include in this package.

- Quote Collection
- Map
- Opinion Poll
- Biograp
- Fast-Fact Box
- Timeline
- Bio Box
- Interview or Live
- Quiz
- Story
- Bar Chart
- Checklist
- Pie Chart
- Q&A

Editorial Leadership
 If not us, who?

PUSH IT TO THE LIMIT NEXT JUNE

reTHINK and the Summer Adviser Workshop
 June 5-7, 2017 / hosted at Rock Canyon HS
THREE INTENSE DAYS OF REFINING, REDESIGNING, AND REFRESHING YOUR MEDIA

Photo by Grace Wilbanks

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walsworthyearbooks.com

For more information about Walsworth Yearbooks, contact us:



Ann-Marie Britt
yearbook sales representative
annmarie.britt@walsworth.com
719.465.1388



Kenneth Schwartz
yearbook sales representative
kenneth.schwartz@walsworth.com
303.901.2181



Andrew Ross
yearbook sales representative
andrew.ross@walsworth.com
303.437.1141

