

reTHINK2.0 South

August 5-6, 2015

'Just in time' learning for a rapidly changing student media world

From crash courses in reporting and writing, expanding your reach through effective social media, press law and ethics, and print design strategies, we want to help you start the new school year with what you need to succeed.

Learn from the best!

Adam Dawkins, CJE, advises print and online media at Regis Jesuit HS. He has helped students incorporate video into their storytelling in many ways, while helping two different magazine staffs tell their own stories. He is president of CSMA. Adam helps coordinate Scholastic Journalism Week for the Journalism Education Association.

Jack Kennedy, MJE, advised newspaper and yearbook in Iowa and Colorado for 30 years prior to leaving the high school classroom. The newsmagazines he advised earned 12 National Pacemaker awards from NSPA. In addition to his teaching and advising career, Jack was a high school administrator for two years and a yearbook rep for one. He has seen it all. He is the Colorado Student Media Association executive director and now teaches college writing.

Cory Morlock advises video broadcast at Academy School District 20, working with students from multiple schools to produce live streaming sports coverage and news broadcasts. Cory worked as a professional broadcast journalist before entering the classroom. He is CSMA Digital Media Coordinator.

Ben Reed advised The Lake magazine and its associated social media at Standley Lake HS for eight years. The Lake earned a National Pacemaker award from NSPA in 2014 and has become a recognized state and national leader in print and electronic media. Ben is taking on a new position this fall, coordinating student media, and gifted and talented programs for the Jeffco district.

All sessions at Rampart HS

Rampart HS

8250 Lexington Dr., Colorado Springs CO 80920

Host: Patrick Moring - patrick.moring@asd20.org

Host: Kate Ott - kathleen.ott@asd20.org

Video and your media - time to actually commit

Learn from instructors with experience in all types of video, from professional new broadcasting, to covering live events, to video features shared through student websites. You will leave this two-day workshop confident that you too can plan, shoot, edit and post great videos, whether as regular broadcasts or short video features to energize your website and social media presence.

Three-hour crash courses to jump start your year

We offer four 3-hour intensive workshops over the two days of the workshop. Students and advisers attending both days will be challenged by **all four intensives**: social media, print design, reporting & writing, and law, ethics and editorial policies. We recommend attending both days, but if only Aug. 5 or Aug. 6 is open, we offer a one-day option to fit your schedule.

All four intensives are designed to help **any student medium**, from yearbooks to print newsmagazines to news websites, and we welcome advisers with any experience (or none at all) to participate right along with students with any experience (or none at all).

Sponsored by the
Colorado Student
Media Association

Supporting student
media in Colorado
since 1970



reTHINK2.0

South August 5-6

Sponsored by CSMA, this new workshop offers a menu of education choices designed to add momentum and confidence to your 2015-16 school year.

All reTHINK2.0 South workshops at Rampart HS in Colorado Springs.

Adviser(s): _____

School: _____

Street Address: _____

City: _____ ZIP: _____

Preferred Email: _____

Preferred Phone: _____

Desktop publishing system we use: Mac Windows

Adobe Creative Suite will be on all computers. Please feel free to bring your own laptop(s), software, fonts, etc., if so desired.

Summer information

Primary adviser contact: _____

Street Address: _____

City: _____ ZIP: _____

If mailing your registration, send to:

Jack Kennedy
9253 Sori Lane
Highlands Ranch CO 80126

You may mail your check in payment, or provide a check (or credit card) at registration, the first day of each workshop.

Questions? Email Jack at jpkjournalism@gmail.com or call 303-550-4755.

Your options

Full day workshops run 9-4 (water and snacks included).
Half-day consultations 9-noon or 1-4p.m. (water and snacks only)

Aug. 5 **and** 6 – Intensive hands-on two-day course on incorporating video and podcasts into your website and social media. Adam Dawkins and Cory Morlock - instructors.
Total attending (@ \$100 per person) _____

Aug. 5, 9-noon – Intensive 3-hour course on **press law, ethics** and developing effective **editorial policies** and leadership.
Total attending _____

Aug. 5, 9-noon – Intensive 3-hour course on **social media** and its efficient use, from organization to visuals to writing.
Total attending _____

Aug. 5, 1-4 p.m. – Intensive 3-hour course on **print design**, covering newsmagazine, magazine and yearbook.
Total attending _____

Aug. 5, 1-4 p.m. – Intensive 3-hour course on **reporting and writing** for journalists, from beginners to experienced.
Total attending _____

Aug. 6, 9-noon – Intensive 3-hour course on **print design**, covering newsmagazine, magazine and yearbook.
Total attending _____

Aug. 5, 9-noon – Intensive 3-hour course on **reporting and writing** for journalists, from beginners to experienced.
Total attending _____

Aug. 5, 1-4 p.m. – Intensive 3-hour course on **press law, ethics** and developing effective **editorial policies** and leadership.
Total attending _____

Aug. 5, 1-4 p.m. – Intensive 3-hour course on **social media** and its efficient use, from organization to visuals to writing.
Total attending _____

Total number attending **video intensive** Aug. 5-6 – _____

Cost for video intensive @ \$100 each – _____

Number attending Aug. 5 **intensives** – _____

Number attending Aug. 6 **intensives** – _____

Multiply **total intensives** above x \$50 – _____

TOTAL DUE FOR reTHINK2.0 South (Video + Intensives) – _____

Pay by credit card by attaching this to an email to:
jpkjournalism@gmail.com

Choose card type:

Visa Mastercard Discover American Express

Name on card _____

Card number _____

Expiration Date _____

CVV code _____

(3 digits on back of card)

TOTAL AMOUNT PAID: _____