

reTHINK2.0 North

August 3-4, 2015

‘Just in time’ learning for a rapidly changing student media world

From crash courses in reporting and writing, InDesign and Photoshop, to focused sessions connecting your editors and staff with one of our expert consultants, we want to help you start the new school year with what you need to succeed.

Learn from the best!

Our team has developed this workshop over the past decade, and has the breadth and depth of experience to help you, wherever you are right now.

Adam Dawkins, CJE, advises print and online media at Regis Jesuit HS. He has helped students incorporate video into their storytelling in many ways, while helping two different magazine staffs tell their own stories. He is president of CSMA.

Carrie Faust, MJE, advises the Summit yearbook and NEXT magazine/website at Smoky Hill HS. Summit was named Best of Show at the recent Denver national journalism convention, and the 2014 book was a National Pacemaker and a CSPA Gold Crown winner. Carrie is a Regional Director for JEA.

Jack Kennedy, MJE, advised newspaper and yearbook in Iowa and Colorado for 30 years prior to leaving the high school classroom. He is the Colorado Student Media Association executive director and now teaches college writing.

Cory Morlock advises video broadcast at Academy School District 20, working with students from multiple schools to produce live streaming sports coverage and news broadcasts. He is CSMA Digital Media Coordinator.

Mark Newton, MJE, advises the converged VISTAj media program at Mountain Vista HS. He previously built the progressive and much-lauded program at Grand Junction HS. He is president of the Journalism Education Association.

Kristi Rathbun, CJE, advises the Black & Gold yearbook and The Rock newsmagazine at Rock Canyon HS. The 2014 book won third place Best of Show in April and was a finalist for a Pacemaker. She is JEA state director for Colorado and the Advocacy Coordinator for CSMA.

Two locations

Regis Jesuit HS

6400 S. Lewiston Way, Aurora CO 80016

Host: Adam Dawkins – aadawkins@regisjesuit.com

Video and your media – time to actually commit

Learn from instructors with experience in all types of video, from professional new broadcasting, to covering live events, to video features shared through student websites. You will leave this two-day workshop confident that you too can plan, shoot, edit and post great videos, whether as regular broadcasts or short video features to energize your website and social media presence.

Mountain Vista HS, Highlands Ranch - Room U328

10585 Mountain Vista Ridge, Highlands Ranch CO 80126

Host: Mark Newton – mark.newton@dcsdk12.org

A range of hands-on sessions [see back of this page] designed to make you more comfortable with the most-used software, with cameras and management systems, and with ways to help even the rawest staff member feel more confident as a reporter and writer. One option offers new advisers a one-day “survival course” to help get things off to a great start. This series of workshops is designed to help you get from the “big idea” stage to the “what we need to do in class today” stage.

Sponsored by the
Colorado Student
Media Association

Supporting student
media in Colorado
since 1970



reTHINK2.0

Sponsored by CSMA, this new workshop offers a menu of education choices designed to add momentum and confidence to your 2015-16 school year. Choose from two-day, one-day or even a half-day intensive workshop. **SPECIAL OFFER:** If you attended reTHINK or SAW June 8-11, enjoy a \$10 discount.

Video two-day workshop offered at Regis Jesuit HS only. All other workshops at Mountain Vista HS in Highlands Ranch.

Adviser(s): _____

School: _____

Street Address: _____

City: _____ ZIP: _____

Preferred Email: _____

Preferred Phone: _____

Desktop publishing system we use: Mac Windows

Adobe Creative Suite will be on all computers. Please feel free to bring your own laptop(s), software, fonts, etc., if so desired.

Summer information

Primary adviser contact: _____

Street Address: _____

City: _____ ZIP: _____

If mailing your registration, send to:

Jack Kennedy
9253 Sori Lane
Highlands Ranch CO 80126

You may mail your check in payment, or provide a check (or credit card) at registration, the first day of each workshop.

Questions? Email Jack at jpkjournalism@gmail.com or call 303-550-4755.

Your options

Full day workshops run 9-4 (water and snacks included).
Half-day consultations 9-noon or 1-4p.m. (water and snacks only)

Aug. 3 **and** 4, at **Regis Jesuit HS** – Intensive hands-on two-day course on incorporating video and podcasts into your website and social media. Adam Dawkins and Cory Morlock - instructors.
Total attending (@ \$100 per person) _____

Aug. 3, at **Mountain Vista HS** – Intensive one-day course on surviving your first day, month and year as a **media adviser**.
Total attending (@ \$50 per person) _____

Aug. 3, at Mountain Vista HS – Intensive one-day course on **InDesign** and its efficient use in your media.
Total attending (@ \$50 per person) _____

Aug. 3, at Mountain Vista HS – Intensive one-day course on **planning your calendar** and the software that can help you.
Total attending (@ \$50 per person) _____

Aug. 3, at Mountain Vista HS – Intensive one-day course on **reporting and writing** for journalists.
Total attending (@ \$50 per person) _____

Aug. 4, at Mountain Vista HS – Intensive one-day course on **photojournalism** and efficient use of **Photoshop** in your media.
Total attending (@ \$50 per person) _____

Aug. 4, at Mountain Vista HS – Spend a morning **or** afternoon with a **workshop consultant**, focusing on YOUR **goals** and interests for your student medium. Perfect way to get your new staff focused on the upcoming school year.
Total attending (@ \$25 per person) _____

Number attending **video intensive** Aug. 3-4 – _____
Cost for video intensive @ \$100 each – _____

Number attending **Aug. 3 one-day intensive(s)** – _____
Number attending **Aug. 4 one-day intensive** – _____
Cost for one-day intensives @ \$50 each – _____

Number attending **half-day consultation Aug. 4** – _____
Cost for half-day consultation @ \$25 (no discounts available) – _____

TOTAL DUE = \$ _____

Checks should be payable to Colorado Student Media Association.
We also offer payment by credit card (see below).

Pay by credit card by attaching this to an email to:
jpkjournalism@gmail.com

Choose card type:

Visa Mastercard Discover American Express

Name on card _____

Card number _____

Expiration Date _____

CVV code _____

(3 digits on back of card)

TOTAL AMOUNT PAID: _____