

SESSIONS AT A GLANCE - J-DAY 2014

Session 1 **9:30 - 10:15**

Brenda Gorsuch: Newspapers – Not all gloom and doom. **Lory Theater** (seats 300) COVERAGE

Jeremy Jojola: Investigating creeps, schemers & thieves. **Ballroom A** (seats 325) BROADCAST/VIDEO

Tina Cleavelin & Peter Griffin: Humans of Colorado. **Ballroom B** (seats 325) COVERAGE

Stephen Wahlfeldt: Interviewing. **Ballroom C** (seats 325) REPORTING & WRITING

Cindy Todd: Design Talks. **Ballroom D** (seats 325) DESIGN

Scott Trudeau: Digital Publishing w/ Creative Suite. **Cherokee** (150) TECH & SOCIAL MEDIA

Camille Quinones & Jennifer Orvis: APPsolutely. **North Ballroom** (120) TECH & SOCIAL MEDIA

Jack Kennedy: For Administrators – Great student media makes good schools great. **300**

Tony Phifer: Sports writing. **304-06** (80) REPORTING & WRITING

Paul Daugherty: Meeting broadcast standards. **FOR ADVISERS 308-10** (80) BROADCAST/VIDEO

Cory Morlock & Adam Dawkins: 5 Star Video. **322** (60) BROADCAST/VIDEO

Clarissa Crozier: Communications Institute. (40) **324** GENERAL MEDIA

Jeff Dodge: We still need journalists. **328-30** (40) GENERAL MEDIA

Meg Moritz: Covering crisis panel. **372-74** (80) COVERAGE

Greg Luft: Covering tragedy. **376-78** (80) COVERAGE

Carrie Hendrix & Justin Daigle: Organizing the staff. **382** (150) ORGANIZATION

Michael Humphrey: Writing on the Internet. **386** (120) TECH & SOCIAL MEDIA

Session 2 **10:25 - 11:10**

Brenda Gorsuch: Control freak's guide to design. **Lory Theater** DESIGN

Scott Melanson & Jim McClurg: Videos that don't suck. **Ballroom A** BROADCAST/VIDEO

Nicole Arduini & Genise Cushman: Kick boring to the curb. **Ballroom B** COVERAGE

Kenn Bisio: Point & Shoot vs Stop & Think. **Ballroom C** PHOTOJOURNALISM

Cindy Todd: What's your story? **Ballroom D** REPORTING & WRITING

Scott Trudeau: Digital Publishing w/ Creative Suite. **Cherokee** (150) TECH & SOCIAL MEDIA

Laura Schaub: Typography & Design ideas. **North Ballroom** DESIGN

Ben Reed: Becoming Facebook official. **304-06** TECH & SOCIAL MEDIA

Emilie Johnson & Jeff Browne: Your tweet, my vine, our story. **308-10** TECH & SOCIAL MEDIA

Cory Morlock & Adam Dawkins: 5 Star Video. **322** BROADCAST/VIDEO

Angela Banfield: Creating unity between student media. **324** ORGANIZATION

Darcy Stanco: It all begins with the First Amendment. **328-30** PRESS RIGHTS

Nic Garcia & Maura Walz: In the eye of the storm. **372-74** COVERAGE

Lynn Schofield Clark: Career success after high school. **376-78** GENERAL MEDIA

Annie Gorenstein-Falkenberg & Justin Daigle: Don't tell them "your writing stinks." **382** REPORTING & WRITING

David Freed: Making it. **386** GENERAL MEDIA

Session 3 **11:20 - 12:05**

Brenda Gorsuch: Trending Now in yearbook design. **Lory Theater** DESIGN

Kristi Rathbun: Report for duty! **Ballroom A** REPORTING & WRITING

Yvette Manculich: Purposeful design. **Ballroom B** DESIGN

Kenn Bisio: Point & Shoot vs Stop & Think. **Ballroom C** PHOTOJOURNALISM

Cindy Todd: Be an action hero. **Ballroom D** PHOTOJOURNALISM

Jed Palmer: Visual Storytelling through photography. **Cherokee** PHOTOJOURNALISM

Karen Wagner, Jessica Leifheit & Adam Dawkins: Leading staffs in to convergence. **North Ballroom** ORGANIZATION

CU CMCI Presents: Video Fun Room – Drop in before or after lunch. **300** BROADCAST/VIDEO

Rocky Mountain Student Media panel: Multimedia platforms. **304-06** GENERAL MEDIA

Amanda McManus & Jeff Browne: Moving online is EZ. **FOR ADVISERS 308-10** GENERAL

Rachel Perley: Build a following: Twitter and Facebook. **322** TECH & SOCIAL MEDIA

Nic Garcia & Maura Walz: In the eye of the storm. **372-74** COVERAGE

Will Reutemann: Admissions & Journalism and Communications at CSU. **376-78** GENERAL MEDIA

Darrell Blair: Sports journalism. **386** REPORTING & WRITING

Session 4 **12:15 - 1:00**

Rob Rathbun: Making Great Photographs. **Lory Theater** PHOTOJOURNALISM

Anastasia Harrison: Innovative News Design. **Cherokee** DESIGN

Laura Schaub: Trends in yearbook theme, design and coverage. **North Ballroom** DESIGN

CU CMCI Presents: Video Fun Room – Drop in before or after lunch. **300** BROADCAST/VIDEO

Carrie Faust: Your rights and responsibilities and Colorado law. **308-10** PRESS RIGHTS

Cory Morlock: Writing for broadcast. **322** WRITING

Rocky Mountain Student Media panel: Student media evolution. **324** GENERAL MEDIA

Kate Hawthorne Jeracki: Everybody needs an editor – really. **328-30** REPORTING & WRITING

Bonne Katzive & Brody Coronelli: Take entertainment coverage to the next level. **372-74** REPORTING & WRITING

Michelle Carr Hassler: Better writing in five easy steps. **376-78** REPORTING & WRITING

Kris Kodrich: Storytelling for journalists. **386** REPORTING & WRITING

Why not Tweet it out?

#jday14

J-Day Insider Tip: Always have a back up session planned in case your first choice is full. Seating is indicated in parentheses after room names – e.g. **386** (120) means there will be 120 chairs in room 386.

Want a quick tour of Rocky Mountain Student Media?

Groups of 20 (first come, first served) should meet in front of RMSM, on the lowest floor of Lory (use the stairs) at 11:20, 11:40, noon and 12:20 p.m. See the newsroom, radio station and TV facilities.

When do I eat lunch?

You may have brought lunch, of course, but the Lory Student Center food court, located one floor below the Grand Ballroom, is ready with a broad variety of choices for lunch. Eat when it suits you (and we know you hate to miss any sessions – some may choose to wait to eat after the closing session, if you can hold on until 2 p.m.), but to keep the food court chaos to a minimum:

Schools from A - J eat during **Session 3** (11:20-12:05)

Schools from K - Z eat during **Session 4** (12:15-1 p.m.)