

## CHSPA Board Meeting

March 8, 2014 2 p.m. Sheraton Hotel Downtown Denver  
1550 Court Place, Denver, CO 80202  
Director Row I

Meeting called to order at 2:42

Attendance: Justin Daigle, Jess Leifheit, Jack Kennedy, Sheila Jones, Adam Dawkins, Cory Morlock, Jed Palmer, and Annie Gorenstein. Absent: Carrie Faust, Darcy Hall, Karen Wagner (all excused for personal reasons).

Western Slope Coordinator— Jess for Karen and Darcy

- Western Slope Media Day, unsure of role, did an adviser panel—Monday (3/3)  
Thanks to Cory, Jess and Karen for making the trip to Grand Junction.
- Seems as though there were many advisers interested in CJE/MJE
- Do we require anyone who takes the CJE/MJE in Colorado to also join CHSPA? \* Answer = no, but they must be members of JEA.

Education Coordinator—Jess

- CLAS Conference
  - Oct. 10 (evening workshop), All day Oct. 11 (Right after J-Day) at Colorado School of Mines
  - Teaching English in the State of Common Core (Where journalism meets the English classroom)
  - Journalism teachers pair with English teachers
  - Registration for the conference and membership in CLAS (\$110)
  - CHSPA could sponsor some people to be presenters
  - Mark, Carrie, Jack, Kristy for workshops, others of us for sessions
  - Opportunities for pre-service teachers to get involved with advising
  - CHSPA has a more comprehensive database of journalism teachers, which will allow us to promote CLAS and CHSPA

Advocacy- Carrie (at KEMPA)

- Working with advisers dealing with administration issues

Middle School Coordinator—Jed

- Being contacted by advisers about contests, will pass along information from Jack

Past President—Karen

- No report

Executive Director—Jack

- Presented updated financial report
  - Projecting that we will have a total balance of \$85,987 in June 2014.
  - Added \$500 Tinker Tour Donation to donations on the budget
  - Adviser Award Winners—how do we distribute the money?
  - Do we just reach out to see if there is a need?
- Presented Projected/Proposed Budget for 2014-2015

- JEA/NSPA will add funds
  - J-Day will be HUGE next year – we hope (4 Featured Speakers!) \*J-Day is the first large event in the remodeled Lory Student Center. A bit behind schedule, but our date is being used to put pressure on the contractors to deliver on time. The only issue appears to be the main ballroom. If that is not available, we don't have a good Plan B. More later.
- Contests
  - Convergent Media - 4 entries this year
  - Adviser—March 15—this could be a timing issue, February and March are brutal, re-launch in May? Prize money to be put toward professional development (SAW/JEAai)
  - Best of Colorado deadline —April 4<sup>th</sup>
  - Photographer of the Year deadline —April 15<sup>th</sup>
  - All-Colorado Critique deadline —June 3
  - Greer and Benson winners will be announced by March 9 via email—Kristi Rathburn will send notification to the winners
- Awards Dinner at Denver Press Club—Saturday April 5
  - Ticket prices-\$25
  - Mailed invitations by March 11<sup>th</sup>?
  - Comp scholarship winners, the Bensons
  - Honor rising stars, distinguished adviser, Teacher of the Year,
  - 70 people = max
  - Pat Pascoe—former state senator, friend of scholastic journalism?
  - Jack will put together a program
- Any nominations for friend of scholastic journalism?
  - Laura Frank—in charge of I-News
- Adviser Scholarship Awards
  - Do not require the match, but contact principals and encourage them to match.
  - Consider pushing it to areas that have more need (DPS?)
  - Membership is required for the school that the adviser comes from
  - Jack will mail this in the next week. \*Large mailing goes out last week of April.
- SAW/reTHINK Update
  - Both will take place Monday, June 9 - Thursday, June 12 at Rock Canyon
  - Jack handed out a tentative schedule for both reTHINK and SAW
  - This new model gives the opportunity for the board to be involved—some new voices
- Proposed one-day summer board meeting (Agreed upon)
  - Wednesday June 4 at 9 a.m. to 5 p.m.
- Capitol Hill Press Conference
  - Decent turnout, 40 students from 12 schools (Palisade got stuck because of the weather, so 11 schools)
  - It was the best one we have had!

- Jack has posted winners on the website
- The later start time was better
  - § Allowed schools to get on the floor with their representative
  - § Consider adding in a Denver Post Tour—some schools did this on their own this year
- Winter Thaw
  - Was it too much to offer the hands-on, does it need to be more of a passive learning experience? *\*Would moving to a Friday work better for advisers?*
  - This may need to go on hiatus until 2016

#### All-Colorado Judging Rubric

- Jess is sending out rubrics for us to update
- Does expanding newspaper/news magazine rubric to include schools that don't publish as often in the same category
- Deadline is May 15 for updating rubrics

#### Press Law and Ethics Certification—Adam

- April 5 is the class, and it is on the CHSPA website
- One person has already registered *\*We eventually had 5 attend, with 2 cancellations.*
- Is there a way to sweeten the deal?
- Flipped classroom model?

#### JEA Denver 2015

- Jack will be working to find chairs for the different jobs during the conference
- We will see what people are interested in, and then set up subcommittees from there
- Make some contacts with CASE
- Professional Sports Schedules (Mammoth, Rockies, Nuggets)—we need to be on top of getting tickets
- Menu of Events for Saturday Night needs to be developed
- Invigorating for Colorado Journalism

#### Promotional Video

- Cory is working with local students from Regis, Mountain Vista and Arapahoe to film on March 29.
- Kids on camera
- Be sure that there is diversity in the on-screen

#### THEME:

stories. ELEVATED.  
denver. 2015  
#myCOstory

create t-shirts for San Diego, wear them on Sunday. *\*40 shirts were tossed to the crowd*

Meeting adjourned at 5:01 p.m.