Our theme is Are you E for it? With the E red in color to represent "ready" and to represent us/our school as the Eaton Reds. Red and white are our school colors and we do not have a school mascot, only a capital red colored E to represent the Eaton Reds. The staff used a question with the red E on each divider in question format and they also tried to incorporate a red E in one major headline on each spread. The cover is white with a large red foil E on the front cover as the first exposure to the red E seen throughout the entire book. Our closing page is in the supplement and not completed as of the due date for this competition, but will have "We were E for it" as a headline. The back of the cover also has "We were E for it"

We also used black rectangular blocks, as seen on the front cover, throughout the book for our headlines and mini headlines and on our divider pages. We also used rectangular block photo strips in the color of each section on most of the spreads. You can also see the black box in our folios as well.