

Editors Statement KRAM 2/2/24

Each of our KRAM episodes start with the same process. We have a story and idea brainstorming class at the beginning of the production cycle. We choose story ideas, and then begin production. Each class has four or five head editors that are in charge of a news package for the episode. We go out and start interviewing, schedule when we will get b-roll and start collecting all the footage. The head editor receives all the footage from the group and starts the voice over writing. The last steps are recording the voice over/stand-up and making the final edit. The class before our air date, the anchors write and film the anchor spots, and then the student head editors meet after school that day to edit the anchors together with the finished news packages. The graphics package is a template that all the student leadership in our program designed at the beginning of the year, so we just replace the shots in the intro template with shots from our news packages for the week. Then we export and upload to our YouTube channel for the school airing the next day. For this particular week, we were getting close to our annual Bald 4 Bucks charity event in support of cancer research, so we wanted to start with a personal story to get students interested. The rest of the news packages were chosen for timeliness.