

The hunt for the perfect prom dress starts now

It isn't just the dress, but the accessories and shoes that will make or break the look

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43 days remain until the 2023 Eaton High School (EHS) prom takes place. The pressure to find the perfect prom dress and accessories is real. Eaton High School's

edo. Accessories for the attire include corsages and boutonnieres for couples, but are not necessary.

Styles of prom dresses ascend from annual trends, which give input to what dress girls will want to purchase.

formals, pageants, weddings, banquets, and Sadie Hawkins' dances. "This year we have a customer who is competing for Miss Missouri," said Kaiser.

During Kaiser's appointments, she hand picks dresses she thinks will suit the girls' interests and liking. Although all of the dresses at Charlotte and Emerson Couture are luxurious and stunning, trends will always resonate through the years. "The most bought colors of prom dresses are hot pink and royal blue, as the most bought styles are full sequins with lace up backs. The most trending styles are patterned sequin dresses and strapless, with cut outs also on the rise," said Kaiser. Kai-



primary colors, like red, blue, and deep royal, rich colors, because they look good on my skin tone, with my hair, and my features." The hardest part of finding a prom dress for Stone was deciding which one to pick because, "they are all so pretty and it is overwhelming when you start seeing different styles and colors. Once you find the one you like, you just know," she said.

To find a prom dress that doesn't include as long of a drive, Chloe Stevens (24), drove around an hour and 20 minutes to Denver, Colorado. Stevens went to TBC Occasions, where she tried on many dresses to find the perfect one. "I went to prom last year and I felt like everyone had a different style but most of the dresses were simple, but still super cute," said Stevens. In 2022, Stevens wore a sparkly pink dress, so this year she had to switch it up.

"My favorite color of dresses were the pink ones and I loved the sparkly ones. The ones with off the shoulder or open back were also really fun," she said. Already having one year of experience of prom dress shopping, Stevens still had a hard time deciding which one to pick. "The hardest part of getting a dress was finding the color and style I wanted that also fit me the best. There were so many options and cute dresses which made the decision hard. Knowing which one to get that makes you feel pretty, and getting the color or style you love is key," said Stevens. Although juniors and seniors are the only students invited to prom, unless one is asked by an upperclassmen, dress shopping can be a fun time for anyone. Largely, finding the dress that gives confidence and makes one feel their best is the most important.

“ Know what colors look good with your skin tone and what features you want to bring out.”

- Shae Stone

prom will take place Apr. 22, 2023, and will be hosted at the Windsong Estate Event Center in Severance, Colorado. Prom has been a tradition for many high schools since 1928, and finding the sharpest attire is one of the most important elements of the event. Usually maxi dresses are the correct prom attire for girls, and for boys it is a tux-

Prom dress stores are hard to find in Northern Colorado, and shopping for the perfect dress usually includes some type of traveling or intense ordering online. Many girls like to do in-person shopping, due to the fact that online shopping can often be different on the computer screen than what is shipped. Sizing is also a major factor that plays into shopping because every brand fits differently and some dresses are unreturnable.

Recently, girls at EHS have discovered the ultimate prom dress shop just a few hours from Eaton, Colorado. Located in Sydney, Nebraska, about two hours and 15 minutes away from Eaton, stands a two story brick building with a sign that states "Charlotte and Emerson Couture." Owner Sarah Kaiser established her shop in Aug. of 2021 and has been in the industry since 2020. "I have always loved fashion and retail," said Kaiser. Being a formal dress business owner, Kaiser knows all about dress trends and styling tips. This year her favorite style is strapless, and her all-time favorite color of dress is red. Kaiser's appointment-only shops help girls find dresses for homecoming, winter



Chloe Stevens (24) poses at her appointment at TBC Occasions

ser compared 2022's prom dress trends versus 2023's soon to be prom dress trends, and found that, "last year it was neon, but this year it has shifted to bright dresses, just not as neon," she said.

Although the drive to Charlotte and Emerson Couture is around two hours, many EHS students have made the drive and bought their prom and homecoming dresses there. Junior Shae Stone was one of them. Stone said, "I like bright



Shae Stone (24) poses during her appointment at Charlotte & Emerson Couture

“ Buy a comfortable nude heel and you can wear it with every dress to every dance. When you put on nude heels, you're elongating your legs and giving yourself an overall taller appearance. The trick when purchasing a pair of nude heels is to find a pair that matches your skin tone. That way your heel and skin blend together as one. Having a platform heel is also more comfortable.”

-Sarah Kaiser