

The telethon started as just an idea that our student council had for our annual Make-A-Wish, I decided to make the vision come true. This year due to Covid we haven't had any school assemblies or ways to bring the community together. I saw making the telethon as a way to bring the community together and encourage people to donate to our Make-A-Wish kid Noah. It was a chance to coordinate something bigger than myself.

It started with brainstorming ideas about what packages would be fun to see, who would be in it, how would we format it, and how it would come together. From the long list of clubs and ideas we had for them I selected a couple. I was conscious of selecting the ones that would be easy to do and that I was confident would be great. I handed down different packages to members of Eagle Valley Student Media. From there the ball was in their court and they were in charge of getting in contact with their people, getting it filmed, and editing it. After their packages were done I watched them and if there was anything that didn't seem right I fixed it. In the end, I was the one that put the packages in order and recorded the host.

When I was editing the telethon together at the end and coming up with the script I treated it as if it was an assembly. That influenced the order in which I put the packages. It was starting with the host, moving to the profile of Noah, the history of Make-A-Wish at our school, and ending with activities we would have done at the end of an assembly. I thought it was important that we had Noah's profile first so that people knew who we were fundraising for. It was a way to allow the community to connect with him since this year we didn't have an assembly to meet him and physically see him. Especially when the first thing you hear is "How would you describe yourself... happy" that's a memorable thing that will stay with me and I hope stays with other people.

The host were people that I believed had good energy and could pump up people. Most of the script was improve for them because I wanted their personalities to come out. I started with showing them the packages first so that their excitement was authentic. The spot as well was picked conscientiously because that's where all the decorations were. I wanted the audience to see all the dinosaurs on the wall, the posters, and the streamers.

Directing the telethon pushed me out of my comfort zones. I personally am a person that works well alone. I like having control over what I create and when I have a specific idea/vision that's what I expect to create. I'm a bit of a control freak. For this project, I had to give up control and trust that the packages would turn out good and they turned out amazing! I was happy and fulfilled, they made my vision come true and it was exactly what I wanted. The directions they took and how they chose to approach certain things were amazing as well.