

Tik Tok takes over HR

Jennah Klein, *Photography Editor*



Photo by Jennah Klein

Jake Sherman



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65

Following

188.7k

Followers

7.3m

Hearts

Around a year ago, when Tik Tok was not as big as it is now, Jake Sherman, senior, started making videos on the app. "I definitely started it as a joke because my first video was me with balloons under my arms, and the second one was me spilling water all over my face when there was an exploding chicken," said Sherman.

To Sherman, it's still definitely a joke. He doesn't mind filming videos at school or what people say to him about it. "If I was like a normal Tik Toker making dancing and those other super cringey

videos, then I don't think I would like doing it anymore," he said. "Not because I'd be made fun of or because I care what people think about me, it's just not what I like."

He first got attention from a Tik Tok of him pretending to be an old time bartender. This video got him over 150k likes. For the next three months after that, he would make four to five videos a day. "Every couple of them would do somewhat well and then I'd have one like once every blue moon that would do super well," said Sherman.

“I definitely never expected to get as big as I am right now.

— Jake Sherman

At school, people noticed his popularity on the app. They would point him out for being on the "For You Page" of the app. This is where a mix of videos show up

based off of what the user would like. Videos on this page tend to get thousands of more likes and views due to their exposure.

He even gets paid when he gets gifts on his live streams. Sherman said, "I don't really love doing those because I don't want random people just watching me sit there and talk because I think that's super wierd. I've gotta be so bored to want to do that."

People can put money into their accounts in order to give virtual gifts to the users doing the livestreams. "Whenever I do it, people give me money [through gifts], and I don't feel the most comfortable taking their money, but if they want to give me some, then I guess why not?," said Sherman.

"Even though I do it a decent amount, I don't really feel like Tik Tok changed me at all. I definitely never expected to get as big as I am right now. I almost have 200k followers," said Sherman. "I haven't changed or anything because of it. I don't consider myself famous. I haven't really done anything to deserve it except make a couple of funny videos."

5:47 PM Halliday films her Tik Tok