

PRACTICE MAKES

**PERFECT.** Taslima Yusuf'20, Emilee Albert'20 and Mai Le Waters' 20 present to their peers their project on TBK Bank on Saturday night in a ballroom. "I chose the financial operations research manual, and we look at how businesses team up with charities," Yusuf said. **YOU BROUGHT ME HERE.**

Hugging Melissa White, sponsor, after presenting her project on the Boys and Girls Club, Crisol Guzman-Corral'20 breaks down into tears. "The project was the Giving Tree. A Christmas tree was in the Main Office with 50 name tags from kids of the Boys and Girls Club who was in need. People like Miss [Chemaine] Huss donated over 10 gifts. It was a very personal project," Guzman-Corral said.

photos by a. overstreet



HERE IS WHAT WE HAVE.

Jonah Clark'21 and Omar Ortega'21 explain their Integrated Marketing project on Red Lobster to Prisylla Artega'21 and Arleth Munoz-Resendiz '21 to get feedback before competition the next morning. **I GOT THE GLASSES.** Wearing the finalist glasses that he received from making it to the second round with his written manual, Dean Lombardi '19 sits with Taslima Yusuf'20 and the rest of his team in the hallway of the Broadmore hotel at 6:30 a.m. **WE JUST PLACED.** Jordan Jewsbury '20 puts his hand over his mouth after it is announced that he, Jordan Mahaffey '20, and Camryn

Brunson's '19 creative marketing project for The Armory had taken third at State. "It felt amazing. We worked really hard on our project for months and when we found out that we had placed and we'd get to go to Nationals, it made all of the hard work worth it," Jewsbury said. **WE JUST DID THAT.** Olivia Pearson'21, Kennedy Waltenburg'21, and Izzie Hawkins'21 celebrate as they take first place in Entrepreneurship Promotion. "Honestly we didn't think we were going to place by the time they called fourth and fifth place. We were shocked when we got first. We all started crying. We were so excited," Hawkins said. *photos by t. reichow*



it is  
**OUR**  
business

high school  
of business  
leads to  
industry  
certificate

**THE HIGH SCHOOL OF BUSINESS** program was composed of six courses that students could take over a three year period. The goal of the program was to prepare students like Isabella Yantorno '20 and Devon Mohrlang'20 for post secondary business education. If students did not want to take marketing, then they could take this pathway that resulted in an industry certificate.

The courses in the program were: Principles of Business,

Business Economics, Principles of Marketing, Principles of Finance, Principles of Management and Business Strategies The courses covered topics from business law to communication and emotional intelligence.

"Essentially, the courses teach all of the basic theories and terminology plus application that a student would expect from business school in college. Then they receive an industry certificate in that specific class," Tara McDonnell, business teacher, said.

“Becoming state secretary is one of the **HIGHER POSITIONS.** it really was a **DREAM COME TRUE** when my name was called.”

”

Camryn Brunson'20



# We mean BUSINESS

deca students compete at state in colorado springs with service projects

**SATURDAY:**

Students arrive at the Broadmoor in Colorado Springs in the afternoon. They come together for a dinner at the Penrose Room. Girls put on their dresses and guys their suit and ties. Each guy gave a girl a rose and then escorted them to dinner. After the dinner, the DECA members met in a ballroom to practice their presentations while receiving feedback from their peers. Then it was lights out at 11 p.m.

"The dinner was so good. Getting all dressed up you feel and look fancy. You feel important and get to enjoy the night with your friends. The first night is always a huge blast," Kara Dunham '20 said.

**SUNDAY:**

Throughout the day, each group presented their projects to judges. While waiting to present, each group was held in a holding room where they could practice one last time before being escorted to a judge.

"Some judges smile and some do not, so you never know how you did. There were many other great contestants with very good projects. Felicity (Moots '19), Kevyn (Kanaqoki '19) and I did a sports entertainment project on Felicity's mom's dance studio," Gavin Schmech '22 said.

**MONDAY:**

The DECA members woke up around 6:30 a.m. and met in the hallway on their floor. At that time, DECA sponsor Melissa White announced the finalists who had to present again to judges, and she handed them a Lincoln Sticker for a congratulations.

"You are extremely tired, but at the same time, you want to hear your name. You want to hear that you are getting an opportunity to make the big stage," Dean Lombardi '19 said.

**TUESDAY:**

At 3 p.m., the award ceremony was held where all of the finalists who get to go to Nationals were announced. There were close to 18 students who qualified for Nationals. After the award ceremony, as a Brighton tradition, the DECA team went to Fargo's Pizza to eat and play arcade games. After dinner, the team went back to the Broadmoor and debriefed in a big circle for close to three hours.

"Fargo's Pizza is a time for relaxing and not have so much tension about competing anymore. It's when we have time to come together and bond with everyone as a whole. I appreciate getting to sit together to take the whole trip in and celebrate accomplishments," Camryn Brunson '20 said.

**STATE AWARDS**

**First Place**  
Chapter of Excellence

**First Place**  
Community Service Project  
Ben Erger'20, Loni Aragon'19 and Jazlyn Lopez'19

**Fourth Place**  
Creative Marketing  
Dean Lombardi'19 and Cassidy Chambers'19

**Third Place**  
Creative Marketing  
Camryn Brunson'20, Jordan Jewsbury'20 and Jordan Mahaffey'20

**Fifth Place**  
Entrepreneurship Promotion  
McKenzie Ryan'19, Genesis Comoran'19 and Ana Valladares'19

**First Place**  
Entrepreneurship Promotion  
Izzie Hawkins'2, Kennedy Waltenburg'21 and Olivia Pearson'21

**Fifth Place**  
Personal Finance Literacy  
Gabe Berland'19

**Fourth Place Quick**  
Service Restaurant Management Series  
Jordan Mahaffey'20

**State Officers**  
Ben Erger '20 will serve as a District 7 Officer and Camryn Brunson '20 will serve as State Secretary

just ask  
**US**  
your question

Victoria Rydzeski'19 asks...  
How do you support local businesses?

Kate Gifford '19

"I like to give my **SUPPORT** to different **BRIGHTON** places. My family eats at a lot of the different restaurants."

Leah Day '22

"My family and I **BUY** some of our **BOOKS** from the locally owned independent **BOOK STORE** on Bridge Street to support them."

Katie Power'22

"I go to **LOCAL PLACES** that may shut down to **PROVIDE** them with business hoping that they will **STAY OPEN.**"

Gavin Hodgson'19

"I promote the shop, **THE BEAST** because they provide me with my **PROTEIN** and **VITAMINS** that help me stay in shape."

Gavin Hodgson'19